

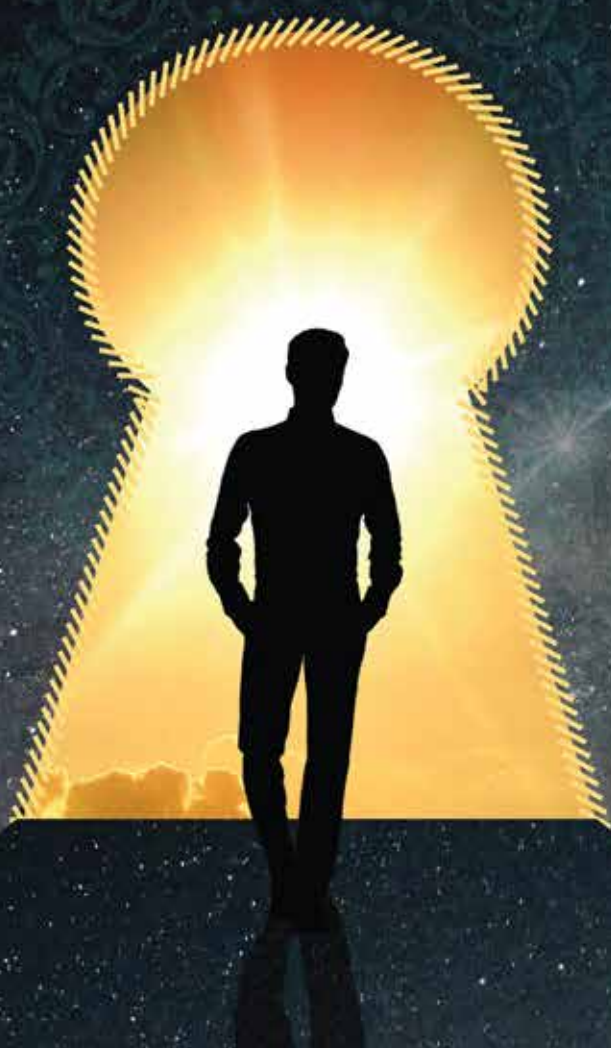
DEPARTMENT OF
MANAGEMENT STUDIES



CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE - INDIA

RÉVEIL

Transcendence - An Unwavering Quest
ANNUAL MAGAZINE 2018-19



Volume 15

Just like space, the capacity of the human mind is unfathomable yet we outline our own confinements, and settle within the bounds of our suppositions. We vanquish the barriers by unshackling the avidity for triumph, the key to which is the human mind itself.

The rising sun manifests a new dawn, a new genesis of opportunities waiting for us to be explored. To look at every endeavour, regard every morning and every day as the beginning of a new life in which we have the opportunity to think, feel, act, and live anew as every ending is creating the space and opening for new beginnings.

*The Eternal
Quest
of a
Human Being
is to shatter
the
constraints
of
ungratefulness.*



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Department of

The students of Department of Management Studies are given myriads of ambits to upskill in the dynamic arena of business vortex where innovative minds are emboldened, leadership is invigorated and most importantly the value of giving back to the society is of paramount significance. The courses offered are tailor-made to suit the needs of the constantly evolving



1st Row (Left To Right): Prof Saklesh S Nagouda, Dr Jacob Joseph K, Prof Mahesh Kumar Sharda, Dr Ramesh Chandra Babu T, Prof Issac P Elias, Dr Balu L, Dr Amalanathan S (Head of the Department), Dr Jain Mathew (Associate Dean, Commerce & Management), Dr Sriram M, Dr Leena James, Prof Jasmine Simi A H, Prof Phinu Mary Jose, Dr Surekha Nayak

2nd Row (Left To Right): Dr Manu K S, Dr Sunanda Vincent Jaiwant, Prof Vinita Seshadri, Prof Mary Thomas, Dr Rameesha Kalra, Prof Parvathy V K, Prof Jimmy Thankachan, Dr Sangeetha R, Prof Anuradha R, Prof Vijayalakshmi S, Ms. Ashley George (Counsellor), Ms Sheethal C Francline (Research Assistant), Ms Varsha Srinivas (Research Assistant)

Management Studies

business environment. With a pool of trained and qualified faculty members and an exceptional infrastructure, a fostering environment is nurtured for enthusiastic students from across the globe. The various courses offered by the Department are BBA, MBA (Finance Management), MBA (Executive), M.Phil and PhD which creates various career opportunities and provide a platform for holistic development.



3rd Row (Left To Right): Dr Kumar Chandar S, Prof Nijumon K John, Dr Jogi Mathew, Dr Tijo Thomas, Prof Shreekant Deshpande, Prof Rajesh R, Dr Halaswamy D, Dr Suresha B, Dr Raghavendra A N, Prof Prakash N, Dr Middi Appalaraju, Dr Jayanth R Kalghatgi, Mr Lazar M (Cultural Coordinator)

4th Row (Left To Right): Mr Giridarshan (Administrative Assistant), Prof Deepak Joy Mampilly

In absentia: Prof Gnanendra M, Dr Ravikumar T, Dr Sunita Panicker, Dr Vanishree M R, Dr Mudita Sinha, Dr Boopathy S, Ms Monica J (Research Assistant)

Note from the Editorial Board

CHRIST (Deemed to be University) is the paradigm of magnificence and excellence which has evolved over time to be one of the most prestigious and distinguished institutions across the world.

As CHRIST completes 50 years of its glorious journey, we celebrate not only our past victories and learnings, but also anticipate what the future holds for us.

This year's magazine revolves around an individual's journey in the corporate world. The theme for Réveil 2018-19 is Transcendence – An Unwavering Quest.

To Transcend is to excel. It is to outshine no matter how high the obstacles are. It is to step out and break the shackles put by society that binds us. To transcend is to take a risk. The word Unwavering Quest refers to the passion to overcome all hurdles crossing all barriers and ignoring all objections from the society.

An individual should be unwavered by all distractions. Life hurls challenges at us from time to time, but we must realise that while it's difficult to wait for the tough time to pass, it's even more painful to regret later if we give up. So we need to stay strong because in the end it is always worth it.

The transcendence to victory and triumph is a sum of all efforts made, day in and day out. We are all on a quest, a journey, searching for answers and trying to learn the lessons from life. We search for meaning, love, and power. We try to understand fear, loss, and time.

We seek to discover who we are and how we can become truly happy. As the journey unfolds, it paves the path full of various opportunities that can and should be grabbed so as to gain maximum benefit.

The Corporate arena is brimming with a wide array of experiences, ranging from the most beautiful ones that fill our heart with felicity and rejuvenate our spirit, to the most terrifying ones that leave us frantic and quacking in the boots.

As an individual carves his way in this intellectual battlefield in an onerous quest to reach the pinnacle of success, make a difference and leave his mark in this world; it is his grit, determination and iron-clad resolution that propels him towards his Zenith.

The expedition in the corporate world, just like life is full of ups and downs, and facing these challenges helps in the holistic development of an individual. It is important for people to experience various shades of life, be it dark or bright as it all comes together and makes a perfect palette.

The perfect blend of colours will only be achieved when we embark upon the journey towards our dreams that will eventually lead to success.

The journey is polychromatic, having a constantly changing pattern. For one to achieve success, he must adapt to the emerging trends in business and come up with suitable yet unique strategies. It is the era of constant yet fast-paced evolution. With rapidly changing business scenarios- patience, hard work and perseverance is the key.

It is time to give our best, to claw our way up the arduous, unforgiving terrain or give up adventure, to make our way through the desolate trenches facing various hardships, as we gradually unveil the essence of Transcendence as our spirit is enriched with pre-eminent joy.



Names of Editorial Board Members

From left to right:

Row 1: Prof Jasmine Simi (Editor - Faculty), Dr Jain Mathew (Associate Dean, Commerce and Management), Dr Amalanathan S (Head of the Department), Dr Surekha Nayak (Editor - Faculty)

Row 2: Muskan Parekh, Pragnya Asula, Radhika Binani, Arvind Singal, Divesh R Ramchandani, Kabir Sud, Jamila Mustafa, Harsha Sachdev .

In Absentia: M S Vijayendra (Mentor)

The Vice Chancellor



I am glad to note that the theme of Réveil 2018-19 – the annual magazine of the Department of Management Studies is ‘Transcendence – An Unwavering Quest’. Every year the Department comes out with innovative themes for the annual magazine.

This year too it is different. Transcendence is defined as a state of excelling or surpassing the customary confines imposed on us by various institutions or structures. Our unwavering quest is our determination to be willing to go above and beyond the confinements that have been set by the society. Let us therefore focus to strive and unleash our full potential and in the process, stand robust and overcome all obstacles that try to bind us.

The journey into the corporate world, like the journey of life, is much like a kaleidoscope, having an incessantly changing pattern. For one to attain success, he/ she must adapt to the emerging trends in business or constant changes in life and come up with some suitable yet unique strategies. It is now the era of constant yet fast paced evolution. In this scenario patience, hard work and perseverance is key.

I congratulate the Team Réveil for yet another riveting Annual and wish all of you the very best in this Golden Jubilee year of CHRIST. March on Christites and May you be meaningful in all your undertakings now and always.

Dr Fr Thomas C Mathew

The Associate Dean



The only limit to one's achievement is one's own imagination and commitment. The sky has never been the limit. We set our own limits. It is then about unshackling ourselves from our own set confines and excelling above and beyond. Difficulties are meant to motivate, not to discourage. The human spirit is to grow strong by conflict. The theme of this year's Departmental Magazine, Réveil, is "Transcendence-An Unwavering Quest". When society confines us, or we are bound by the conventional compass, we have to move ahead by surpassing our restrictions. This is transcendence. Christites should have the blazing aspiration to tower above the barriers and curtail all hindrances that obstruct their path. The intent is to endeavour and unbind our full potential to stand resilient and overcome all obstacles that try to limit us.

Transcendence is indeed the transition from being nothing to standing tall and facing every challenge with the spirit of determination to emerge victoriously. It starts with self-doubt but gradually we learn to give it our best and then some more. This progression becomes pertinent with the very basic yet varying element- change. What differentiates a winner from a loser is the extra degree of effort put by the former. The extra mile walked is usually alone but also undoubtedly leads to the most glorious view. It all boils down to being the embodiment of becoming the best version of yourself. Unadulterated and authentic, knowing that a difference can be brought in, first by changing our perspectives. Transcendence to victory and triumph is the inner orientation that we have to go through in order to incorporate any of those changes in our lives. Without a transition, a change is just a rearrangement of the furniture. Change begins the moment we get the courage and step out of our comfort zone. There are possibilities that exist beyond our present knowledge, and to see those possibilities, we must abandon what makes us feel comfortable. A great sailor is made out of a wild ocean full of possibilities, being ready to take all kinds of risks.

Dr Jain Mathew

The Head of the Department



For the uniqueness of man lies in his capacity for transcendence. Only the human heart can live in present moment awareness. The human mind cannot because its essential nature is to ponder the past and plan the future. This is why all wise beings encourage us to go beyond the mind into the timeless, boundless transcendence of heart-centered awareness. CHRIST is a fifty-year young University. It is apt thinking about our transcendence at this juncture. Excellence and Service is the vision that drives our institution. We believe in practicing excellence in whatever we do as a way to transcend. At our institution, the desire for transcendence is intimately connected with the desire for creativity. It is just as essential to who and what we are.

Transcendence does not mean setting lofty and unreasonable goals to ourselves. It is rather taking time to look into oneself for realising the inherent potentials and focusing outside of ourselves and towards others. Awareness and openness to new ideas are the most important factors for achieving self-transcendence. I believe that these factors remain the same for the transcendence of an institution as well. After all, an institution is a group of like-minded people traveling towards a common goal. Transcendence means rising above from where we are in the present to a desired future state. I see this as a process of competition. We don't compete with others, we don't compete with the rest of the world but we compete with ourselves every moment. In this process of competing with ourselves, we try surpassing our previous achievements and set new goals for ourselves. Department of Management Studies, CHRIST is in existence since 1991 and has grown taller and visible across the globe for its excellence. As a Department, we believe in self-introspecting every year and becoming fully aware of where we are, without being influenced and get carried away by the external bodies' ratings and rankings. The Department is very much open to newer ideas. It strives to meet the changing needs and wants of society by bringing in new pedagogies, courses, and programmes. Realising the importance of research in higher education, the Department encourages student-teacher research and publication from undergraduate to postgraduate level. Réveil 2018-19 culminates the thoughts of transcendence and a spectrum of perspectives. I congratulate the Editorial Board for the efforts put in bringing out this volume.

Dr Amalanathan S

The Editor (Faculty)



Transcendence is the act of rising above something to a superior state. The word 'Transcendence' originates from the Latin prefix trans – meaning “beyond” and the word scandre, meaning “to climb”.

Every beginning goes through the stage of transcendence in its life cycle. In its process of becoming better or in the process of competing with itself, any individual or any institution goes through its transcending cycle. It is indeed apt to choose the theme 'Transcendence : an Unwavering quest' in the golden jubilee year, as it represents the journey ahead for CHRIST where it shall set glorious new heights and surpass them.

Rising above the norms demand grit and vision. A higher order form of will power is grit. Vision is the foresight that fuels the forward journey. Moving towards a better self always asks for pushing beyond ones' comfort zone, stretching the limits and breaking the boundaries. Each day presents new challenges and new opportunities.

Finding order in the chaos has been an ever existing challenge. Ambiguity is the order of the day. In an ever-changing dynamic business environment transcending to greater heights is the need of the hour and is accomplished by efficient management of volatile, uncertain, complex and ambiguous situations.

Prof Jasmine Simi A H

The Editor (Faculty)

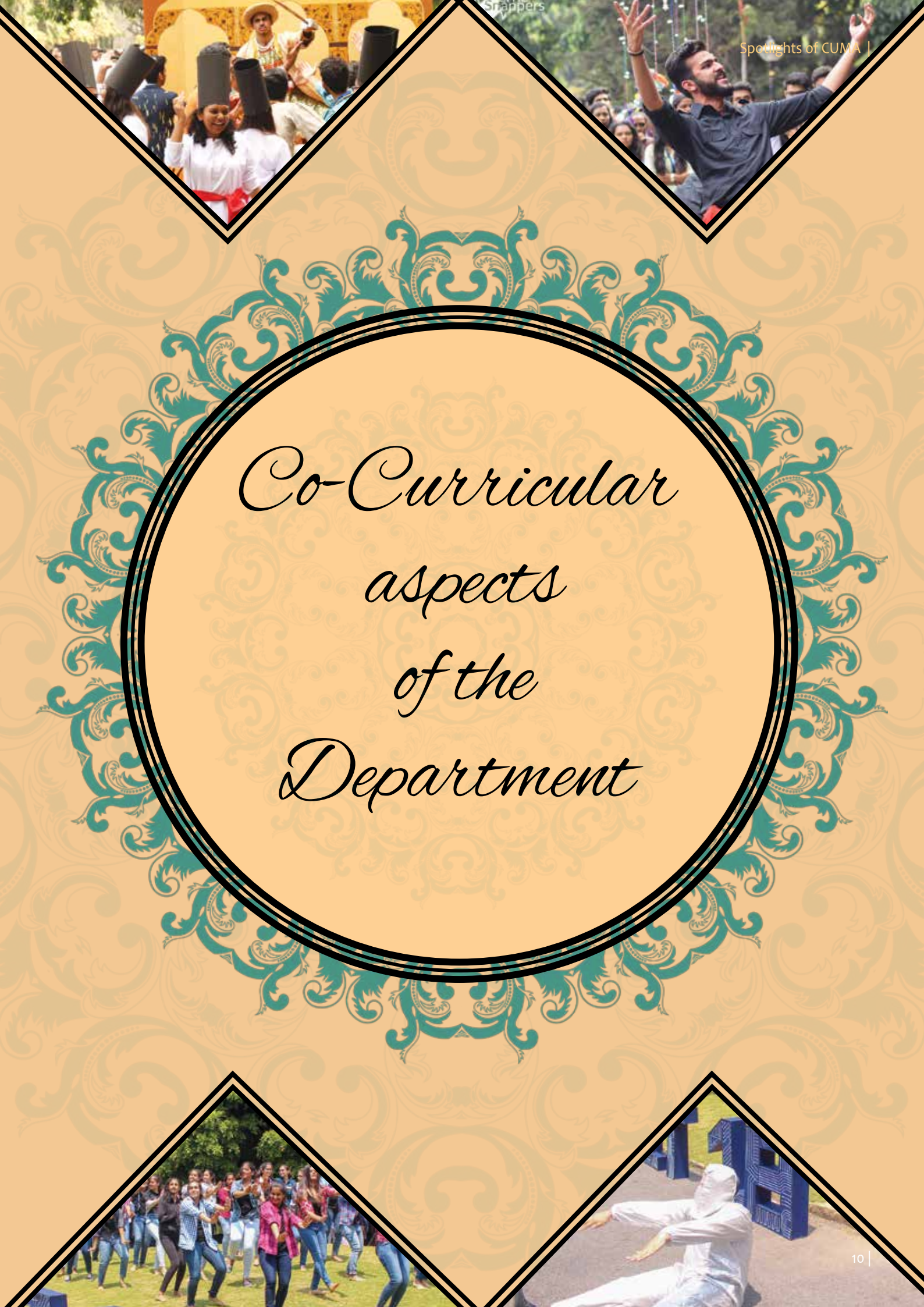


Education doesn't mean mere acquisition of facts or information. It is about drawing out the best in body, mind and spirit. Our education system gives scope to live and excel in every sphere of life. And as we desire to excel, we need to possess the quest of knowledge-inquiry, self-inquiry and above all be the heralds of change, embracing every challenge that life unfolds. The world is our stage and each day is a different challenge wherein innovation in its surge, each individual has a huge empty canvass to paint the way he aspires to live. And it is when we plan to test and break our boundaries, we will be an achiever and victory follows.

We at the Department of Management Studies, endeavour to bring out the unique inherent skill sets of our students and make them shine with sheer brilliance. Our Department strives to provide a platform for them to surpass their limits of creativity, explore new dimensions of their personality and give them the freedom to chase their dreams. The theme of this edition of our magazine, Transcendence – an unwavering quest, puts all their transformations in a nutshell showcasing their achievements, their organising skills and projecting how they are transcending in their own little ways breaking their monotonous thinking pattern and exploring their vibrant innovative side thereby achieving what they once thought to be unachievable; tiny little achievements that will definitely pave the way for bigger ones in near future.

Dr Surekha Nayak

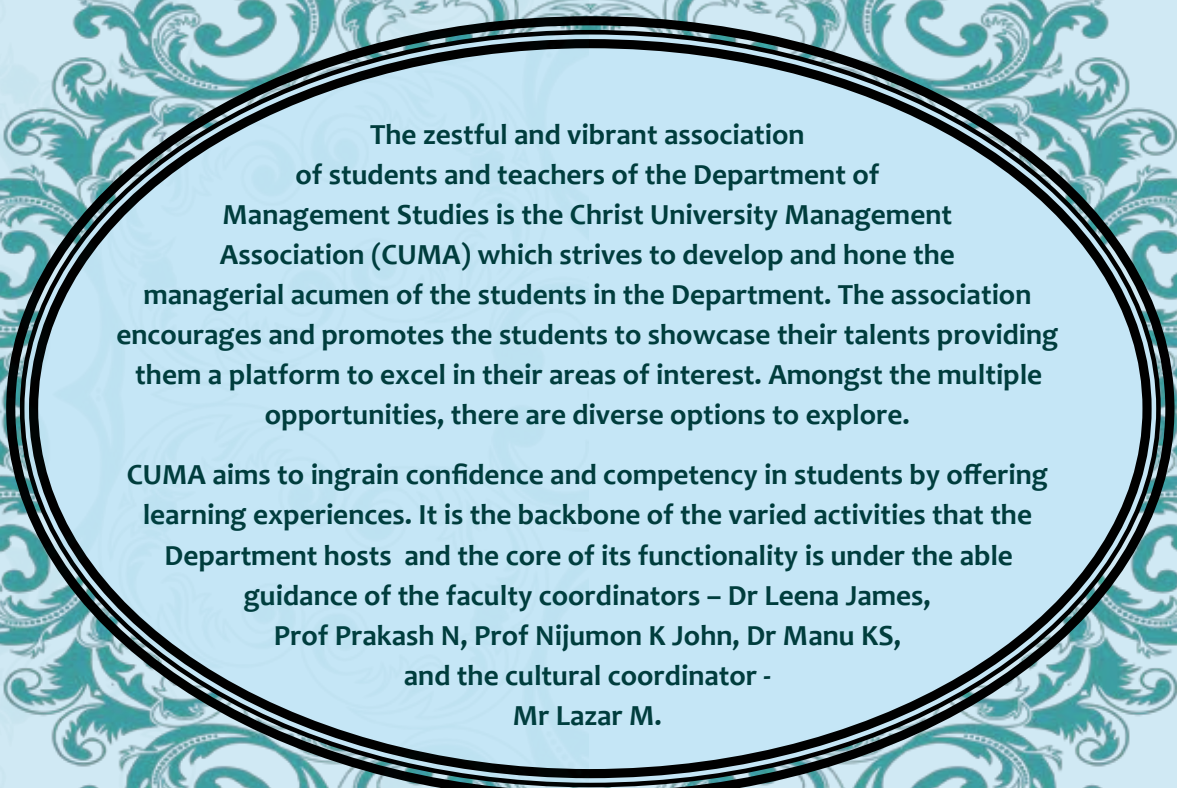
Co-Curricular aspects of the Department



Christ University



Management Association



The zestful and vibrant association of students and teachers of the Department of Management Studies is the Christ University Management Association (CUMA) which strives to develop and hone the managerial acumen of the students in the Department. The association encourages and promotes the students to showcase their talents providing them a platform to excel in their areas of interest. Amongst the multiple opportunities, there are diverse options to explore.

CUMA aims to ingrain confidence and competency in students by offering learning experiences. It is the backbone of the varied activities that the Department hosts and the core of its functionality is under the able guidance of the faculty coordinators – Dr Leena James, Prof Prakash N, Prof Nijumon K John, Dr Manu KS, and the cultural coordinator - Mr Lazar M.

Orientation Programme

On 27 June 2018, the Department conducted an Orientation Programme for the first year students. It was organised by the CUMA coordinators and the class coordinators to address and brief the students about the guidelines of the University and the Department. They were also oriented about the various activities happening in the Department and the diverse platforms provided to sharpen the students' skills.

The occasion was also used to introduce the clubs that the Department runs in order to encourage learning beyond the classroom.

"A journey of a thousand miles begins with a single step." - Lao Tzu

Christ University Management Association (CUMA) commenced its activities for the academic year 2018-19 with its formal inauguration on 14 June 2017. The event was graced by Mr Ian Faria, Founder of Talk Temple, as the honourable chief guest. The CUMA coordinators Dr Leena James, Prof Prakash N, Prof Nijumon K John, Dr Manu KS, and Mr Lazar along with other faculty members of the department were present on this auspicious gathering.

Further to the welcoming the first year students, "The Fiesta", a Fresher's day celebration featuring the theme 'The Decennium' followed the inauguration. The students were granted a platform to exhibit their talents. 1 BBA E was awarded with the title 'Best Performing class of the event' among all the first year sections that competed.



CUMA Inauguration

Leadership Development Retreat

The Leadership Development Retreat is an initiative taken to motivate and inspire the spirits of the young leaders as they embark upon their journey to hold responsible leadership position in the Department.

The two-day event held at Kengeri campus on 21 and 22 of June, apart from being an insightful and enriching experience for the students, helped them enhance their abilities in the field of networking, co-creation, conflict management, and innovation. Prerna Arya and Harsh Menda, Student Representatives, described their experience as a voyage of introspection, reflection, and development of the interpersonal skills. The sessions were a culmination of theoretical, knowledge-enriched lectures and a plethora of activities to ignite the students' mind ensuring their intellectual and physical resilience.



The Club Inauguration was conducted on 5 July 2018. The Department constitutes of four clubs that include – Finance Club (Leverage), Marketing Club (Niche), Human Resource Management Club (Melange), and the Entrepreneurship Development Club. These clubs were brought forth with the intention of providing practical experience in order to augment the skills of the students and supplement knowledge in the area of their specialisation for the final year students.

The speakers for the evening were Mr Joe Stephan, Mr Victor Prasad Horo, Ms Rohini Mundra and Mr Ashwin Kumar who spoke on the concepts of Marketing, Human Resource, Entrepreneurship, and Finance respectively.

They shed light on the areas related to their fields of specialisation which instilled enthusiasm and curiosity amongst the students. They also edified the students regarding the current as well as prospective trends in their corresponding domains.



Club Inauguration

Vistas

Through the ten days of continuous effort and rigorously competitive festing environment, Vistas 2018, the annual intra-departmental management fest indeed lived up to its theme 'The Corporate Vortex'. Its relevance is meant to sustain in the whirlpool of corporate world's dynamics. The connectivity of the theme to the event lies in the process of equipping the management students with soft and hard skills needed to succeed in corporate world. The idea behind this was to assess various skills like deadline orientation, researching and report writing which would develop and prepare students for their corporate odyssey. The chief guest for the inauguration was Mr Akash Prasad, the Senior President of Corporate Finance (South) and the chief guest for the valedictory ceremony was Mr Sanjeev Churiwala, CFO of United Spirits and the Chairman of RCB. Tanisha Jain, a member of the Events team along with her team of organisers felt that the experience was overwhelming because they were on the other side this time. They got the knack of how to get things done, how to adjust and how to make full use of the available resources which in turn helped them in the learning process. A lot of hard work and patience was instilled within them during this fest.



Thrive

Thrive is a management fest that is conducted annually for the first year undergraduate students. The theme- "The Provenance" encouraged the students to think out of the box and to unfold the latent and hidden potentials within them. It gave them an insight into the ultimate festing arena that taught them lessons which would help them overcome various corporate obstacles and challenges in life.

Thrive 2018- "The Provenance" was inaugurated on 15 November 2018 and was a 14-day fest that witnessed participation from 355 students. Dr S. Jeevananda, Professor at Institute of Management, CHRIST (Deemed to be University) was the chief guest for the inauguration and Prof Joseph Marcellus Fernandes, an MBA Professor at CHRIST (Deemed to be University), was the Chief Guest for the Valedictory.

A member of the Events team, Ben Joseph Alex believes that the Organising committee members had to step out of their comfort zones to build a forum with high standards. It was an intriguing challenge for the organisers to design hypothetical situations which call for quick decision making and rational thinking in a corporate-like environment where students had to survive, conquer and succeed.



Zest

Zest is a management fest organised by the second year postgraduate students of MBA (Finance Management) and MBA (Executive) for the first years. It is an intra-departmental fest which is conducted under the banner of Christ University Management Association (CUMA). This managerial extravaganza included eight events that test the talents of an individual and enabled them to think and function beyond the boundaries of the regular curriculum. The theme for Zest 2018 was "Conscientia" and the inauguration for the same took place on 21 July 2018 followed by the finale on 28 July 2018. The theme dealt with the usage of conscientiousness to tackle the challenges in the area of management. According to Ananya Patel, Student Representative (MBA), the organisers of the fest were able to acquire vast experience in exploring analytical skills, people skills, leadership skills, and managerial skills. It gave them a sense of integrity by means of sharing the knowledge among the student community of the Department of Management Studies. Organisational skills helped the students in keeping things straight. It made managing the workload, schedule, and documents easier.

Arthayudh

Arthayudh stood for "Combat for Wealth" and was a management competition that celebrated the gathering of students from different colleges and universities, where their managerial knowledge and skills were put to test. Arthayudh 2018, held on 18 and 19 December 2018 was an annual National Level Post Graduate Management Fest with the theme "Advivo Discidium" which denoted survival amongst the disruption. Arthayudh challenged the participants to accommodate the process of learning, unlearning and relearning the rules of business and redefined the business models along with reshaping the information landscape of industries. The inauguration of Arthayudh 2018 took place on 18 December 2018, which was graced by Mr Ramesh K N, Assistant Commissioner of Police, Bengaluru followed by the finale on 19 December 2018, which was graced by Veteran Cdr Pradeep Prasad. The overall trophy was won by SDM - Institute for Management Development, Mysore. Ananya Patel, Student Representative (MBA) felt that the event gave all the organising committee members and event heads an in-depth insight into the art of directing and organising which helped to enhance their skill sets.



Esprit 2018

The Crevasse Matrix



Esprit, the flagship event of the Department of Management Studies is an Annual International, Inter-collegiate Management fest that was hosted on the 17 and 18 of September 2018. This two-day event featured the gathering of noteworthy participants with managerial flair who competed in a series of events to evolve triumphantly with acuity, grit, and diligence.

The theme of Esprit 2018 was “The Crevasse Matrix”. The participants were exposed to simulated business scenarios where they were obligated to strike an equilibrium between resource mobilisation and its effective utilisation. Esprit 2018 witnessed the participation of 20 colleges, national as well as international, with a strong contingent making the event fierce and competitive. CMS, Jain University were the overall winners of Esprit 2018 and University of Warwick, England secured the first position in IUMC, 2018.

The inaugural ceremony of Esprit was graced by the auspicious presence of Mr Amod Vijayvargiya, Vice President, APAC at Capgemini Business Services, Mr Piyush Bhargav, VP Marketing Department - Reliance Retail and Ms Dorte Landwehr, Director and Site Leader for McKinsey Global Services.

Chirag Jain from Events Team shared his experience on organising this event saying that it was a challenging task to organise a fest at this level. His team helped him and made it a fun and enthralling experience. The joy after the fest knew no bounds as the satisfaction of pulling off such an immense event filled his heart.



Every Winner was once a Beginner

UG Achievements



Winners: Enorm'18, Presidency College, Bangalore; Prudence'18, Jain College, Hubli; Sympulse'19, Symbiosis, Pune; Saarthan '18, People's Tree, Belgaum; Elysian'19, Jain, CGS, Bangalore; Ximera'19, Xaviers Institute of Management and Entrepreneurship; Prodigy'19, Kristu Jayanti College, Bangalore; Perception'19, Ramaiah College, Bangalore; Acumen'19, Gogte College of Business Administration; Rannbhoomi'19, S. S. Dempo, Goa; Aura'19, NMIMS, Bangalore.

Runners up: Cross Currents'18, Mount Carmel College, Bangalore; Melange'19, Jain CMS, Bangalore; Cognito'19, CHRIST (Deemed to be University), Department of Professional Studies; Kurukshetra'19, Flame University, Pune.


Winners Never Quit and Quitters Never Win

PG Achievements



Winners: Fenestra'18, St Joseph's, Chennai; Inception'18, Presidency College, Bangalore; Cerebrum'18, Presidency University; Crossroads'18, Mangalore University, Mangalore.

Runners up: Caligo'18, Marian International Institute of Management, Idukki; Verve'18, St Joseph's Institute of Management; Paradigm, MP BIRLA.

A group of dancers in traditional attire performing a dance on a stage. The dancers are wearing dark, long-sleeved dresses with gold trim. They are in various poses, with arms raised and legs extended. The background is a warm, orange-brown gradient. In the foreground, there is a large, dense arrangement of yellow flowers.

Culturals: An Outlook



Blossoms
Street play- winners
Stage play- runners up

ACHIEVEMENTS:

Darpan
Street play- runners up
Stage play - runners up

Cultural team of the University
SIBM fest - runners up
Aroha, Bannerghatta fest - runners up



Zealous



Productions



Zealous Productions is the official theatre team of the Department of Management Studies. Each member in the team comes together to weave a performance with passion, enthusiasm, and perseverance by putting their best foot forward and setting higher benchmarks as the applause soars in the air.

Their exquisite performances leave an indelible impact on the hearts of the audience as they experiment with different genres of humour and emotions. Zealous Productions has definitely added to the many feathers of the University as they represent the University and Department in various fests.



Rang

"Music gives a soul to the universe, wings to the mind, flight to the imagination and life to everything". – Plato. It is the language which does not speak of words but of emotions.

'Rang' is the official music team of the Department of Management Studies. With the euphonious piece of work, their music reaches to various audience. Every individual in the team has a unique style of music which is successfully rendered through their exuberant performances in different genres and categories like Indian Electric, Western Electric, and Acapella. They are a part of the University Cultural Team and have brought laurels at several Intra-departmental and Inter-Collegiate competitions.



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Dhadak

The Department of Management Studies has been avid and enthusiastic in conducting Cultural Events and blending Cultural Exchange across the Departments. With achieving a balance between competition and recreation, Blossoms aims to engage students in activities beyond the normal classroom curriculum. Blossoms has furnished opportunities for individuals to exhibit their spirits in various areas like Literary, Theatre, Art, and Stage Events which helps them to instill confidence, learning, and skills like group cohesiveness and team collaboration. The CUMA coordinators have been a source of constant support throughout the event, evidently, Blossoms 2018-19 was a success in itself.

“Dance is not just a form of art or a medium of performing art forms. It is but a medium of expressing one's elation and conveying an enchanting story with emotions that connect lives.”- Martha Graham

'Dhadak' is the official dance team of the Department of Management Studies that strives to achieve exemplary outcomes and mesmerise the audience with its enthralling performances. The team aims towards diligence, assiduity, and commitment to yield eminence for the institution. Dhadak specialises in a number of dance forms such as Indian Contemporary, Hip-Hop and Classical. Members of Dhadak are also a part of the University Cultural Team and represent the Department and the University at various inter-collegiate fests.



E - Cell

The Emboldening of Pristine Ideas

The Entrepreneurship cell is the hub of neoteric minds in the Department of Management Studies, sculpting young minds and grooming them into entrepreneurs, by providing them with a window to the entrepreneurial world. E-cell achieves the same by organising and hosting a number of events such as Edify, Keystone, Ascend and Bid N build.

Keystone

Keystone which was organised on 5 September 2018, provides our young, prospective entrepreneurs, a platform to evaluate and ideate their business ideas and develop their entrepreneurial acumen, by putting up stalls of their unique creations on our very own walkway of CHRIST (Deemed to be University). This year there were stalls selling various products such as food items, desserts, collectables etc.

Ascend

Ascend was conducted on 6 July 2018. It is a series of guest lectures, where accomplished personalities from their industry shared their experiences from their respective fields of excellence. Keynote speakers for this event were – Dr Seema Gupta, Mr Pravin Hungund, Sourabh Kumar and Mr Rahul Singh.

Bid N Build

Bid N Build was organised from 17-20 December 2018. It was a competition conducted for the BBA students, which aims to enhance the thinking and presentation skills of the participants, paving way for young entrepreneurs to test their mettle in an environment where change is the only constant and constraints are their sole companions. The judges for this event were Mr Mayukh Baid, Mr Adhikar Naidu and Prof Arjun.

An entrepreneur is one who has the ability see light in the darkest night, a person who laughs in the face of failure, someone who possesses imagination and vision so extravagant, that he appears to be crazy to most. He is the one who is indifferent about being the richest man in the cemetery as long as he goes to bed knowing he has “put a ding in the universe”.



Sports

Start Unknown

Finish Unforgettable

The flagship event of the Sports Organising Committee, the Management Premier League was organised in December 2018. An auction was held for the pool of 180+ players who were divided into 12 teams. The tournament was played out for over three weeks with great intensity and passion. Team Warriors owned by Prof Phinu Jose were crowned as Champions.

“Sports teaches you character, it teaches you to play by the rules, it teaches you to know what it feels like to win and lose - it teaches you about life.” - Billie Jean King

In the academic year 2018-19, the Department has flourished with numerous sports events. Starting from the month of June 2018 to the month of December 2018, the Sports Organising Committee along with the Sports Coordinator Prof Prakash N have brought out the best in all the students through their participation in various sports events such as basketball, throwball, chess, volleyball, table tennis, cricket and football.

The first sports tournament for the year was the Vistas Cricket Cup in June 2018. It was an interclass tournament which saw all the 18 classes contesting with great enthusiasm for over two weeks in which the team of class 6 BBA A that was led by Prof Jayant rose victorious. This was followed by the Esprit Football Cup which was organised in September 2018 and 4 BBA E led by Dr Jogi Mathew was declared the winners of the tournament. A cricket match was also organised for the faculty members of the department. Over 25 teachers played with great sportsmanship and put on display their cricketing skills. This was a big hit as students from various departments filled the University ground to witness the match. In this match the team led by Dr Jogi Mathew was victorious and Dr Halaswamy was announced as the Man of the Match.

It was for the first time ever that a cricket tournament was organised for the girls. This tournament saw a participation of over 35 girls who were divided into three teams and were made to play a tri-series. The winning team for this series was 6 BBA A.

Next was the Thrive Basketball tournament for the boys in which class 4 BBA B stood as the winners.



FIIC

The Finance and Investment Information Cell (FIIC) is a platform where the students acquire exceptional organisational skills, time management skills and knowledge about various financial trends whilst also working on different events that the students host. These events include the Financial Literacy Campaign and Yukti – A Finance Quiz Competition.

This cell also provides the students with an opportunity to showcase their leadership and team management skills.

The Financial Literacy Campaign enabled the students to gain knowledge of distinctive financial concepts like Income Tax Exemptions, Applications of Blockchain and Artificial Intelligence in the Financial Industry. It induced a great sense of integrity and virtue of sharing knowledge among the student community.

'Yukti' is a quiz competition that was initiated for the first time this year to test the financial acumen among the students with a background different from finance. This competition instilled a sense of confidence among the students as they took the onus of the event.

It inculcated interpersonal and team building skills within the participants. It also instilled research skills along with creativity that was required to make the rounds as interesting as possible while upholding the standard and quality of the event.

Corporata

Corporata is a panel discussion organised by the 1st year PG students of MBA (FM) under the banner of CHRIST (Deemed to be University) on 22 February 2019. The corporate extravaganza included a conference on practices of corporate governance in today's world, followed by paper presentations by the 1st year MBA (FM) students. The speakers from various reputed institutes and firms who graced the occasion gave an in-depth knowledge about the Corporate Governance practices and their importance in the modern day business. The afternoon session had students from MBA (FM) presenting their research papers and the best paper was awarded to Nayancee and Avina Bhansali. The session gave a long term perspective of how one should be able to think in a dynamic environment and function beyond the boundaries of the regular curriculum. The inauguration of Corporata 19 was initiated by Dr Padmini Srinivasan, Chairperson of MBA, IIMB and various other panel members including Vice President of Infosys, Dr Aruna C. Newton. The main theme of the event dealt with the usage of conscientiousness to tackle the challenges in the area of Corporate Governance.

Anvaya

Simple acts to change the world

Anvaya was established in the year 2015 with an aim to raise awareness in the University about various social issues.

Being the social responsibility wing of the Department of Management Studies, its main objective has been to give back to the society and to help those in need.

Tree Plantation Drive:

On 23 June 2018, Team Anvaya joined the Rotary club for a tree plantation drive being conducted in Makalidurga, Karnataka. A total of 60 volunteers from the Bannerghatta campus and the Main campus participated. The team planted around 100-120 saplings. The volunteers were also awarded certificates for the same.

Child Sponsorship Programme:

The campaign for the Annual Child Sponsorship programme was launched by the Department of Management Studies. Individuals and groups of students contributed to this programme. The funds collected were used to sponsor the school fees, books, uniforms, and other requisites to fulfill the dream of education of the underprivileged children. A letter of gratitude is sent to the sponsors by the children.

Annual Parivarthana Visit:

Over a span of two weeks, the first and second-year students were taken to visit the water treatment plant and the waste segregation unit of the University by the Team Anvaya, where they were shown the initiatives being undertaken by the university to hoard the environment and how students play an important role in primary segregation.

Talentà Iméra:

Anvaya strives to bring underprivileged students into a holistic environment where cultural events are given their due importance through different forms such as games, music, dance and painting by organising Talentà Imerà. In this academic year, Talentà Imerà was held on 27 July 2018 along with the Centre for Social Action. A fundraiser programme was organised by the Department where stalls of innovative ideas were set up for one day on the walkway of the campus to raise funds for providing snacks for each child.

International Conference

In the emerging scenario of rapid technological advancements, Robotics and Artificial Intelligence has pervaded all spheres of business activities including Accounting and Finance. Though repetitive and predictive activities can be automated, higher order thinking and decision skills still remain the forte of humans. Keeping abreast this transcending phase, the conference theme for this year was “Changing Business Landscape: Harnessing Digitisation and High Touch”.

ICCBL 2019 was organised on 6 and 7 of February 2019, as an initiative by the Deanery of Commerce and Management on the occasion of Golden Jubilee Celebrations. The Chief Guest for the day was Mr Pravin Hungund from Global Head Technovation center, CTO office and Mr Amit Sarawagi, Audit Practice Leader, Grand Thorton was the guest of honour.

Associate Dean of the Deanery of Commerce and Management, Dr Tomy K Kallarakal welcomed the gathering. Our Associate Dean, Dr Jain Mathew threw light on the conference theme of “High Tech and High Touch”. The book of abstracts which was sponsored by Miles Education was then released. The vote of thanks was delivered by Dr Amalanathan S, Conference Convener and Head of the Department



Changing Business Landscape: Harnessing Digitisation and High Touch

The inauguration ceremony was followed by the Panel discussion where six panellists along with a moderator discussed the theme and established a fine context on “High tech and High touch”.

The ceremony began with a welcome address by Prof Biju Thomas, Department of Professional Studies. This was followed by the Chief Guest, Dr Anil Joseph Pinto, Registrar’s address. The best paper award was presented by Mr. Jim Piechowski, Director, Global Operations and Developments, IMA.

The panel consisted of Mr Kevin Moore, Director, Chartered Institute for Securities & Investment, Mr Paul Juras, Chair of Institute of Certified Management Accountants, Head of Policy: ACCA India, Dr Dharmendra Singh Ubha, Principal, Khalsa College, Patiala, Mr Vinesh Singh, Vice Chairman- CIMA, Mr Satvik Jaitley, Innovation operationalisation Specialist, Frost & Sullivan, Middle East, Africa & South Asia Consulting for Chemicals, Materials & Foods, Prof Gaurav Kapur, Board Member, MESANA Region and the Moderator was Mr Varun Jain, MD and CEO Miles Education, Career Graph.

The track session began post lunch. The track sessions for day one were divided into two sessions (1 & 2). Day one had 38 papers in four different

tracks namely Marketing, Finance, Human Resource and General Management, which were presented by researchers from across the world

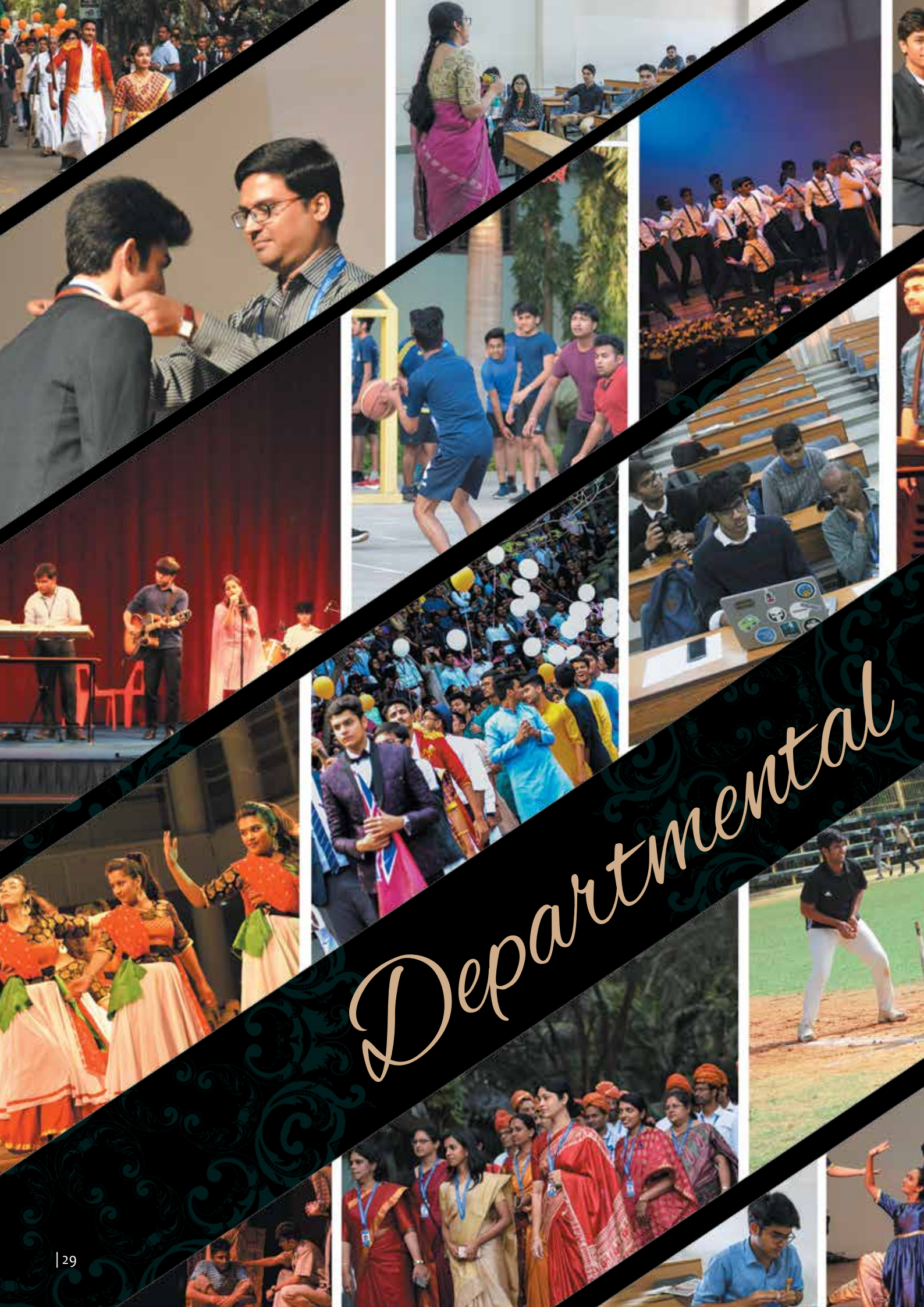
Day two started with a Panel discussion engaging six panellists and a moderator.

The panel consisted of eminent personalities including Dr Bhavani, Principal, Nagarjuna Degree College, Yelahanka, Dr David A Wood, Associate Professor and Andersen Fellow School of Accountancy Marriott School of Business Brigham Young University, USA, Mr Jim Piechowski, Director Global Operations and Developments, IMA, Dr Christianna Singh, Principal, Lady Doak College, Madurai, Ms Rohini Sripada, CA, CPA, Business Head, Career Graph, Prof Rakesh Shankar FCMA, CPFA UK, DG Vaishnav College, Chennai and Dr S Ramachandran, Dean, Marketing and International Trade, Maharishi Markandeshwar, University, Chandigarh who was the moderator.

Panel discussion was followed by track sessions. The track session for day two included only two tracks namely, Finance and General Management.

The day two ended with valedictory ceremony conferring the participants with certificates for their contributions and their work.

The concluding remarks were provided by Dr Amalanathan S, Conference Convener and Head of the Department of Management Studies. The session concluded with the vote of thanks addressed by Dr Nithila Vincent, Department of Commerce. Overall, ICCBL 2019 was an insightful experience and a huge success.



Departmental

Overview



Connecting to the Roots

"Studying at CHRIST was truly an experience that I relished. The diligence of the faculty ensured that many of us gained discipline, a sound education and quite frankly a holistic preparation for our impending careers. They truly helped us set the foundations for our future, and for that I am very grateful. Over the years, while at CHRIST, we were fortunate to be taught by some of the best and brightest teachers, and I do believe that our teachers ought to take pride in the fact that they have in some way played a significant part in moulding us to achieve what we have today in our chosen fields. Parallel to the studies, we also forged some very strong friendships amongst those hallowed halls; with several of us who are still in touch with each other decades on, despite being spread out all over the globe. Well, it's heartwarming to see how my alma mater has evolved since I had the privilege of studying there and today it has established itself as one of the premier educational establishments in all of India, I am without doubt honoured to be an alumnus. To the current and future generations passing out, I urge you to fully capitalise on the opportunities that studying at CHRIST has to offer, consider it your test grounds to develop and grow, test and learn, because tomorrow when you step out into the world, its best to be armed with good education, rich experiences and great friends, all of which will hold you in good tide as you embark on your respective careers ahead of you. Good Luck and I wish you all the very best."

Jairus Job
Batch 1995-1998

"Our batch was the last under the University system and probably the only one that had studied across all buildings that CHRIST had those days. It is commendable that the teachers have the heart and patience to have anyone make the best out of life. CHRIST indeed was a holistic learning experience. Stay patient and believe that these teachers are doing their best to sculpt our future. Everything else will fall in place once we are out of the college... In the real scheme of things. And most of all... Enjoy these days as they won't come back..!"

Mayukh Baid
Batch 2003-06

"Dear Christites,

When I had joined CHRIST way back in 2005, I had no idea what it would be like to pass out of a college like this. Sure there were doubts in my mind, confusions, frustration just like any students from any college would have. However, my greatest gains came after I passed out of this college. Having gotten the exposure I did, having gotten the network I did and most importantly having gotten the opportunity to stay connected with the college has always taken me on paths that has made a big difference to my life's journey! Make the most out of your journey. Remember the ups and downs because it is these memories that will be the center of your conversation with a bunch of guys when you grow old. Your fondest memories! The teachers, the campus, your friends and the learning are all going to shape you up just like they shaped me and the hundreds who passed out of this very college! It makes me swell up with pride that this was an experience that I was lucky enough to have, it will make you proud too! Until then, make mistakes but don't take them too seriously! Fall, but remember to pick yourself up! Learn but remember to unlearn, for this is just the beginning of a fantastic journey that lay ahead of you! All the best! "

Rohini Mundra
Batch 2005-2007

Connecting to the Roots

"Your train of learning never stops, always keep going on. The day you feel you're the smartest person in the room, it's time to change the room to learn some more. Always be a sponge for learning."

Joshua David
Batch of 2013

"My only piece of advise for every Christite is to utilise their time at the University to their fullest and tap every opportunity that comes their way in the form of fests, student organisations and co-curricular forums. I say this with utmost sincerity that despite many ups and downs at college, I have become the person I am only because of the exposure given to me."

Yash Tiberwal
Batch of 2015

"I have never been a fan of roller coasters. But I can't even express in enough words, what an insane roller coaster college had been for me. From the first to the last day, it was a completely different experience. Whether it was about making it in time for the first hour or staying back late for a fest, everyday was a new experience. Everything during these three years work in sync to prepare you for the grown up life. Honestly, I never thought it would. But every single thing, from your teachers to CIAs to the attendance and trust me when I say even the dress code, makes the corporate world so much less stressful. One thing I still believe is that it doesn't matter how good or bad you were before joining college. Take chances, participate in every thing that comes your way. Because at the end of the day, you'll learn so much , that you will definitely be a better person. CHRIST was definitely the end, where all the great things began for me."

Dyuti
Batch of 2016

"Walking in as a naive, little girl, raw and underexposed to the world, I feared the unknown. It is our light, not our darkness that most frightens us. Sooner or later, I had to take a leap of faith, and one fine day I did. I embarked on a journey only to realise that this place is a gold mine, full of opportunities, and if I exploit it well, it would enhance my personality. It wasn't that easy and I often doubted myself, and every time I did, I would ask myself, who am I to be brilliant, gorgeous, talented and fabulous? The immediate answer- 'Actually, who am I not to be?' One has just got to believe in themselves, stay grounded and try things outside one's comfort zone."

Anisha Surana
Batch of 2017

Jnana Samanvaya

“Jnana Samanvaya” is a programme that was introduced in 2017 by the Department of Higher Education, Government of Karnataka. The objective of this programme is to introduce reforms in order to enhance and augment the quality of education in various educational institutions, which offer higher education. This year, the focus was on two colleges of Karnataka - Government First Grade College, Birar and Government First Grade College, Ajjampura.

The theme selected for the training session was Communication and Interpersonal skills. The programme was organised by 22 students who were accompanied by two faculties – Dr Raghavendra and Dr Sriram.

Success is the result of continuous and tireless contributions made on a daily basis. Five students accompanied by a faculty member from Government First Grade College Birar had participated in the National Conference organised by the Department of Management Studies on 19 February 2018.

The first student-training programme was conducted in both the Government Colleges on 7 March 2018 on the topic “Self Awareness and Team Building”. Using a variety of game-based activities such as ‘Follow but do not follow’ and ‘Chinese whisper’, an interactive and brain-stimulating environment was created. The theme selected for the second training programme was “Communication and Interpersonal Skills” and it was organised on 25 July 2018. To our delight, the students thoroughly enjoyed our stay and expressed how we added a lot of value to their cognitive career.

Placement Cell

Placements play a pivotal role in shaping the career goals of students. Every student cherishes the dream of being placed in one of the top organisations visiting their campus for recruitment. Many students watched their dreams turn into reality as they got placed in reputed companies such as Accenture, KPMG, Amazon, Wipro, Zomato, Goldman Sachs, JP Morgan and Deloitte. Over 70 students have been placed as of January 2019 and the placement process is still going on.

The job scenario today is facing the onslaught of cut throat competition from all fields, and being employed in good organisations has become a daunting task. So, for the welfare of students preparing to face the job market, the University Placement Cell in addition to providing opportunities and employment to its outgoing students, has risen to the occasion to facilitate training to enhance the employability skills of students.



CUMAA

Crossroads

The second-year students are often confused regarding the elective that they should opt for and the career prospects of each specialisation. The Department organised a career guidance session 'Crossroads 2018-19' on 2 February 2019, Saturday to enlighten the young minds about the various niche aspects related to selecting to a field and the opportunities that lie ahead of them on choosing a certain specialisation. Distinguished alumni from all fields of the corporate sector had come to share their experience with the second year BBA students. The alumni included Mr Hrishikesh Halekote Shivanna and Mr Anand Prakash who spoke about the specialisation – Marketing, Mr Joshua David who specialized in Human Resource. Miss Mary V George and Mr Puspak Kedia imparted their knowledge on Finance specialization. In addition, Mr Yogesh Bhatt explained the students, the difference between sales and marketing. This event was shaped in the form of an interactive question and answer session that brought clarity to the students with regard to their career choices.

BBA Leveraging Programme

One of the events conducted by the CUMAA was the BBA Leveraging Programme on 30 June 2018. The programme was designed to help educate the first year BBA students with numerous opportunities that they have after finishing BBA, and how relevant their subjects are in the future. During the course of the event, the alumni shared their experience in college and spoke about their intricacies in the corporate world. All the six sections of first-year classes were allotted two alumni to interact. The event was conducted as an interactive discussion which provided a great platform for the students to clear their doubts and get new perceptions about the outside environment. Satyajit Indra Mohan, Yash Tiberwal, Apoorva Parimal, Ankur Bachawat, Adhiraj Sen, Arushi Chabhra, Sahana Srinivasan, Aditya Sharma, Kavya Bose were the alumni who attended the programme and made it a huge success.

The programme brought an understanding of how the students can make the most of their BBA graduate program at CHRIST (Deemed to be University) and explore various career options ahead.



Overview

The Alumni Association of the Department of Management Studies has been successful in facilitating engaging activities between the alumni and students. The engagements have been in the form of various programmes curated to involve alumni, as a part of various guest-lectures, leveraging programmes, student-oriented programmes and as judges in various internal and external fests conducted by the Department.

The Alumni members contributed to the donation drive initiated by the University Alumni Association for 'Krupalaya', an old age home. They also generously supplied food items, blankets, beddings, cooking vessels, clothes, slippers to the residents.



Debating Society

The Department of Management Studies has started its first of the kind Debating Society (DEBSOC) inaugurated in January 2019 by Dr Amalanathan S (Head of the Department). The Debating Society's objective is to promote a healthy debating culture within the Department.

It does so, by periodically holding practice sessions for Parliamentary Debates, Model United Nations, Conventional Debates and other related activities.

This society encourages intellectual

conversations on social issues, business issues, current affairs and law. One of the primary functions of DEBSOC is to provide its members with a platform to pursue their passion of debating.

DEBSOC strives to encourage its members to actively engage in discourse and constantly discuss the pros and cons of an idea. The art of debating not only helps a person hone their rhetorical skills but also makes them more aware of the contemporary affairs.



Snehagram

Project Spandan is an initiative taken by CHRIST (Deemed to be University) to help children suffering from Human Immunodeficiency Virus (HIV) in the states of Karnataka, Tamil Nadu and Andhra Pradesh. Snehagram, one of the project centres of Project Spandan, is located on the outskirts of Krishnagiri district in the State of Tamil Nadu. As part of the project, Snehagram looks after the children's basic needs of food and shelter and provides them with primary education and vocational training.

The students of the Department of Management Studies contributed to this cause by visiting Snehagram for three weekends in the month of January and February 2019, and interacting with the children. As a part of the visits, they took up interactive teaching sessions on Business Finance, Environmental Science and Economics. Initially, they gauged the subject knowledge of these children and used live examples to make them understand the topics along with providing additional inputs

not available in the text books. This made the learning process for these children simple and interesting. In addition, several activities were conducted to create a friendly rapport with the students and understand their perspectives on topics such as nationalism, politics and religion.

The team expressed their experience in the following words: "The simplicity and purity of their thoughts were overwhelming. Overall, it was a humbling experience for us to be amongst the children at Snehagram. Their exuberance touched our hearts and made us rethink about the situations that had made us sad in the past and helped us realise how trivial most of those situations really were. We consider ourselves extremely fortunate for having received this unique opportunity. The learning we took from Snehagram was much greater than the knowledge we imparted. We are grateful to the college, the Department and the team at Snehagram for selecting us to perform this noble deed."

Mélange - The HR Club

Human Resources isn't a thing we do. It's the thing that runs our business. HR managers are the key elements to the success of talent acquisition and management for the organisation. They are responsible for providing the organisation with the proper key performance indicators to show that the organisation is in alignment with its mission, values and goals. HR is also responsible for ensuring that supervisors and managers, as well as rank and file employees, understand the corporate policies and procedures. It is their responsibility to ensure that these processes are applied consistently and correctly. HR also has the responsibility to learn the language of business so that they can communicate with the management of the organisation in their space and emerge as a true business partner. Thus the need to equip HR personnel with the adequate skills and talent is the focus of the Mélange-The HR Club. The club includes HR specialisation students of 3rd Year BBA.

The focus of this year was to inculcate soft skills and advanced skills that would help in the growth stages of the career of an HR professional.

This year The HR Club has engaged its Skill Development classes with lectures and talks delivered by experienced and skilled HR professionals. The HR Professionals who came to give lectures were Mr Victor Prasad, GM - HR, Phillips, Mr Sireesh, Director of Sales, D&B, Ms Sangeeta Roychaudhuri, AGM- HR, Mahindra and Mahindra and Ms Simran Oberoi, Tedx Speaker Independent HR Advisor and Community Leader.

The students also engaged the classes with various activities and discussions of published and established articles relating to the topic in hand.

At the end of the course, all the HR Students would be in possession of the following skills

- The requisites to attend an interview
- How to create a resume with the information.
- Use of technology
- Practical knowledge and skill with regard to the lectures of a Resource person.
- Collaboration and Good Decision making.

The HR Club Coordinators are Prof Jimmy Thankachan and Dr Balu L.

Niche - The Marketing Club

Starting over can be challenging, but it can also be a great opportunity to do things differently. This year's inaugural ceremony of the Marketing Club unfolded many avenues of the marketing spheres for the vehement and aspiring minds, who are ready to explore and learn about the manoeuvre from our alumnus Mr Joe Stephen, a very eminent digital chef from Cryptic Intel. The marketing club planned a number of engaging activities which intrigued the students in creative ways. The club introduced many topics which

were covered under the Marketing Skill Development sessions. A few of these concepts were Neuro-Marketing and Internal Branding. The main aim of Neuro-Marketing is to capitalise on the cognitive biases of the target audience, in order to stimulate their purchasing decisions. The sessions included a cognizant discussion on a few classic books, like 'Influence – Psychology of Persuasion' by Robert B. Cialdiani, 'Nudge' by Richard H. Thaler, 'Thinking fast and slow' by Daniel Kahneman, 'Blink' by Malcolm Gladwell. This enabled the students to get insights on how marketing can be experienced in many ways and not just one. The concept of lateral thinking was expounded to the students in the form of a written activity, where they were asked to probe their current environment and choose an object which could be plied as a source to overcome a social issue. This activity demanded that the students brainstorm and come up with an unanticipated solution.

Another activity that was conducted during this session was the Blind Taste Test Challenge of Coke Vs Pepsi, where the students were paired in a group of four. The intent of the test was to analyse how perceptions and personal biases impact decisions. Also, students were given hypothetical situations such as using the current relevant issue of Facebook's employee conflict with the company and how the company can solve the issue using the concept of internal branding.

Next, a quiz round was conducted on internal branding by the students themselves in order to encourage maximum participation. Another activity conducted by the club was essay writing on how internal branding could be done for CHRIST. This enabled the students to place themselves as employees of the company and put forth their views on the process of internal branding. Mr Shiva M Kumar was invited for a guest lecture, where he enlightened the students with his wisdom and leadership skills. Ending both the semester of this year with fruitful learning outcomes to cherish, the club was constructive in ravishing through the various horizons of marketing.

Leverage - The Finance Club

"In a world where information can be retrieved from machines, what sets humans apart is skills." The finance club of the Department of Management Studies, endeavours to provide such skills to the students in order to gain an edge in today's competitive environment. The club canvasses upon the trends in the field of finance and provides students an opportunity to gain insight into the world of numbers. In the current mercurial environment where technology is playing an increasingly crucial role, the Finance Club aims to make the students industry- ready with hands-on knowledge in terms of financial concepts and skills.

One such initiative was the session on "Financial Inclusion and Financial Literacy". The session was a dialogue between an esteemed guest lecturer – Mr Sanjeev Singha, GM-FIDD, RBI, Bangalore and the students of the Finance club. He addressed the below average status of financial literacy in India, the pillars of financial inclusion and initiatives by RBI for improving the same.

The club has played a pivotal role in shaping the students beyond the curriculum and making them corporate ready. With importance given to the application of knowledge and enhancement of skills, the Finance Club provides a fortifying experience to all the students, making them professionals who are armed with the prerequisite new fangled skills in today's global and dynamic environment.

Student Exchange Programme

CHRIST (Deemed to be University) has partnered with IESEG School of Management for the Student Exchange programme for 2nd-year students. IESEG School of Management is a member of the Catholic University of Lille and is legally authorised by the French Ministry of Higher Education and Research to provide tertiary academic qualifications.

The University has an astounding course list which includes 200+ courses in the field of Marketing, Human Resource, Business Law, Cultural and Personal Development. Most of the papers were associated with cross-cultural diversity and international affairs.

There are many differences in the teaching environment and the education method. The grading system in IESEG is very different from that of the Indian Universities. Heavy weightage is given to participation and group presentations rather than final examinations. The presence of a mere 25-30 students per class ensures an environment conducive for interactive learning. At IESEG School of Management, there are two types of courses - intensive and extensive, the intensive courses are small which stretch upto a week followed by a final exam for the respective subject.

The classes stretch from 0800 hrs -1200hrs and Fridays are exclusively for final exams. The academic environment of IESEG School of Management differs from our Alma mater in the dimension of usage of teaching aids. The professors tap the potential of technology-based methods like digital learning to engage the students, with the endgame of someday moving into a paperless society.

It was truly enjoyable to understand and experience the French culture which contrasts with our own at multiple counts.

Lille has a mixture of people from different classes. Work-life balance is given unparalleled importance, due to which the residents have the luxury of spending a good amount of time with their families and have very specific work hours which is much lesser than that in India.

A lot of importance is given to language and culture as well. French contrary to the stereotypes of being rude, cold and unfriendly people, are in actuality an extremely helpful, warm and friendly and a soft-spoken crowd. The profound hospitality of the college right from day one to the end of the semester was delightful, the International Club organised plenty of events for us which included food, games and night outs. We have learned a lot from this experience, one being, becoming better at inter cultural communication, which undoubtedly would go a long way in helping our personal as well as professional lives.

Our Programme Coordinator, Prof Mary Thomas encouraged and supported us in all our endeavours. The Exchange Coordinators at IESEG School of Management helped and mentored us with our schedule and requirements.

Overall it was a very pleasant experience for us and we are filled with gratitude for all the help and encouragement we received from both the universities.

Culturals Day

Cultural Day 2019 was conducted for the first time in Department of Management Studies on 6 March 2019 with the theme 'Safarnama- Retro Bollywood Gala'.

The objective was to showcase the talent of the Department and also to engage teachers and students alike. The official cultural teams of our Department for Dance- Dhadak, Music- Rang and Theatre- Zealous put up some great action packed performances for our students and teachers.

Bollywood Quiz, Spot Dance and a Food tasting competition that tested the enthusiasm of the participants, were among the few activities conducted for the students. A number of fun filled and light hearted activities were carried out for the teachers as well, that witnessed an exuberant participation from all the teachers of our Department. It was a memorable event which was thoroughly enjoyed by the students and teachers.

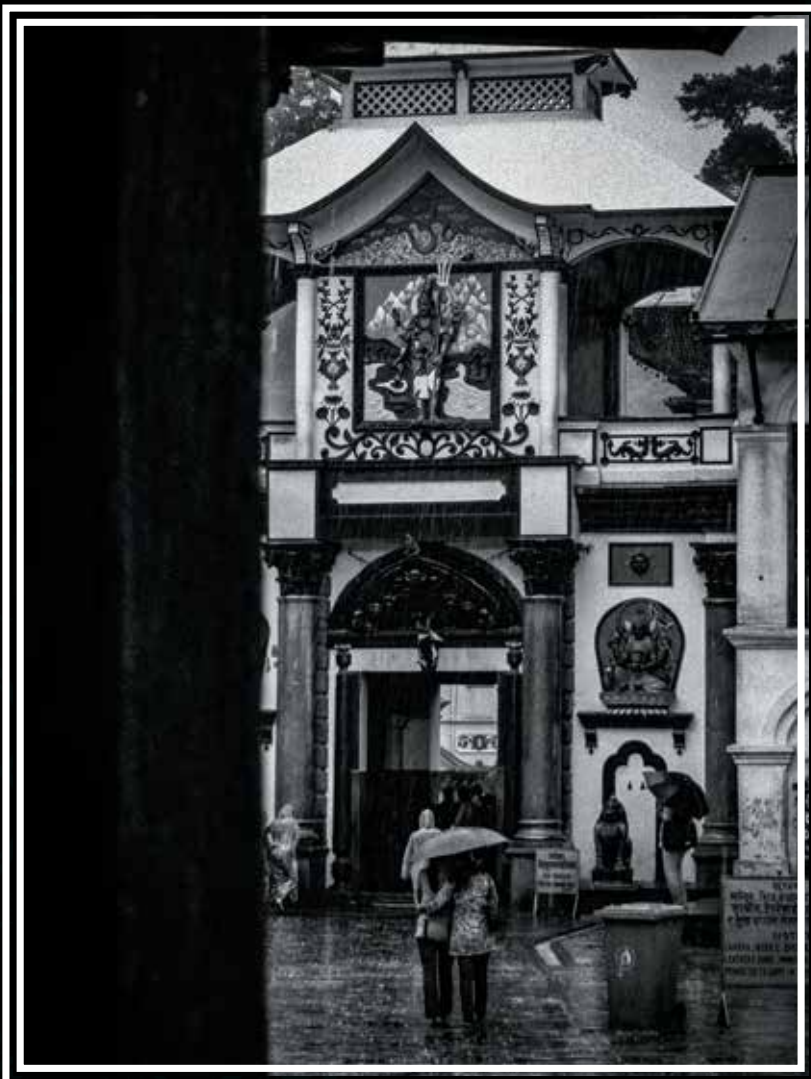


Students' Contributions



The world is a happy place, take the blindfold off.

Raunak Sah
2 BBA D



In this world of black and white find your rainbow.

Ayush Soni
4 BBA F

- *Calligraphy of the Mind*

Happiness lies in every
corner of the world but
the simplest to find is
to look within.

Raunak Sah
2 BBA D



Running away from
your problems is a race
you'll never win.

Vedant Modani
4 BBA D



Water is boundless and
so are you.

Ayush Soni
4 BBA F



The Anchor

- Aakriti Dalmia (6 BBA F)

I cannot know which waters to swim on,
Unless you guide me.
I cannot be firm to my ground,
If I don't have you anchoring me.
I cannot let my dark secrets fade away into dreams,
Unless I confide them in you.
I cannot be the hope you see,
If your belief doesn't stay strong.
I cannot be who I truly am,
If not before you,
I cannot be completely whole,
If ever in your absence I stand,
I cannot be me.
If you are not who you are now.

Life is a Race

- Austin Julius (4 BBA A)

Life is like a race
It's the difficulties one must embrace
Through the thick and thin
We fight our way till we win
In this race we forget
Things there are we need to dread
Things we are yet to adore
The majestic print on this floor
The ceiling painted
bright in blue
It's the brown mountain walls that the bird flew through
As times have changed
So have human beings
With hearts enraged
Ready and always keen
But destiny had something else in mind
It's a word not too kind
Karma is what they termed me
The system is what destroyed me
Yes I speak for all the humans
It's time we came up with our solutions

Transcendence

- Ishita Joshi (2 BBA D)

I am who I am
Life is about finding yourself
We all come to this world with a destiny
And the universe conspires in helping us achieve it.
But we being a human, question the feasibility in achieving the destiny.
We question our ability. Society questions our sanity.
The existing limitations question our strength.
With all those questions haunting us, we forget to question ourselves - "who am I?"

I for sure know that I am more than what society believes I am
I am more than the limitations and confinements
I am more than what the world has to offer
I am who I am
And today I am unstoppable
Unstoppable to conquer the world.
And so are you
I am transcendent and so are you.

I am a traveller
A traveller who doesn't travel the road less travelled by but the road I create for myself
The road of success
The road of ultimate power and energy
The road of insanity
The road that leads me to my destiny
The road of transcendence!
I am a traveller
And so are you.

It Takes Two To Tango

- Aanchal Ananditha P (2 BBA C)

I have always wondered why India is still on the list of developing countries even after it possesses rich culture and heritage, accommodating diverse people and above all, the epics that instruct the people how to lead life.

What more do we need?

Unity, Religious tolerance, Scientific advancements?

The answer to this is simple. We must discuss and reason the issues and amendments that are implemented. We are proud that we've reached Mars, bullet train projects sanctioned, Swachh Bharat movement in full swing.

People around me are proud that Bill Gates has praised our Government for implementing Swachh Bharat Abhiyan.

But don't you think that keeping the surroundings clean is just the same as keeping ourselves clean?

Why should someone thrust the habit of being clean on us?

We are despaired by the farmer protests

We are despaired by bribery

We are despaired by the condition of voters after elections.

Won't our conscience prick to live in the cozy, posh flats built on the agricultural lands?

Don't we want to get things done by the government without any delay and to be free from the grip of the law?

Aren't we falling prey to the election manifestations and freebies?

We witness everything but all we do is ignore.

We plant trees but we are often outnumbered by deforesters

We consciously keep our surroundings clean but Alas! we are as usual outnumbered by litterers

We advocate religious unity but we are outnumbered over and over again by the separatists.

Why splurge money on a statue when people are dying of poverty?

With people being killed at the border, the problems of fisherman in the south and incessant deaths caused by cruel molestations, India's progress should seriously be doubted.

IT TAKES TWO TO TANGO

Before pointing the finger and making the government liable for everything, we must boldly voice out to the person concerned or at least introspect on the issues. Before writing or forwarding texts and memes disparagingly on the government and leaders we must keep in mind that "IT TAKES TWO TO TANGO"

Never Give Up

- Harshit khicha (2 BBA A)

It is easy to look, learn and get inspired from another person. It is easy to stick their pictures on your wall and dream of becoming them. All of us admire someone or have an inspiration but ask yourselves, what is it in them that you look up to? According to me, the reason you should have role models is so that you will constantly remind yourself that one day you can become like them and maybe even greater. It should motivate you to work everyday towards it so you provide attention to detail towards your goal. Yes, there will be obstacles in your path. People will try to pull you down but it is your duty to rise above it.

There was a beautiful example quoted by Gaur Gopal Das which changed my perspective, he said: In Italy there's a museum which has the world's most beautiful marble statue. Millions of visitors come to see such a beauty. The tiles are also made of marble. One day when the museum was closed the tiles asked the statue that what is so unique about it that people stamp on the tiles whereas they admire the statue although both of them are made of same material. On hearing this question the statue replied: Both of us were mined from the same place, transported together, were handed over to the same sculptor and in fact, the tiles must be grateful that the sculptor chose to mine on it first, but it started breaking down into pieces soon. Tile replied: Yes who is that scoundrel sculptor to poke and drill me! Statue replied: Since you started breaking into pieces he gave up on you and he started sculpting on me. I knew that though it would be painful but if you don't give up something good will happen. And this resulted in me becoming one of the world's most beautiful statue while you remained the same. Thus there will be painful times but don't give up, just be optimistic that something great is around the corner!

From Darkness unto Light

- Siddhant Kejriwal (4 BBA E)

You aren't the only one running from the darkness of life, like running through a dark tunnel, hoping to find the slightest faint of light. When you look around, you will find me right next to you. We all are in the same hell only at different depths and different demons to fight. The fact is that we need each other to get through this hillbilly thing called the bad phase.

The good thing about this bad phase is that it will pass, and everything will be alright. Maybe, it's the golden lie, but if it helps us sleep at night, it is a lie worth believing in. Another thing I always believe in is that 'It's not a lie if you believe in it.'

The thing about a bad phase is that it teaches you how to enjoy the little things and be grateful about it, and cherish the fact that these things and these people don't care who you are and what have you done with your life, and just accept you for who you are. One thing I am sure of is when you get yourself out of whatever has gotten you down, you will be happier than a billionaire with his silver spoon and shiny caviar.

Gradually everything will get better and you will achieve a clarity of thought which will redeem you from this cloud of darkness like the sun REVEIL itself from an eclipse. The idea of new day is the day of hope cutting through the darkness, that one ray of hope which pacifies the ever flickering candle of life.

Darkness

- Kashish Aggarwal (2 BBA B)

Sometimes the darkness within us breaks us to such an extent that we are unable to find the light around us. The condition is like we are in the middle of an ocean, with water all around us but we are thirsty and we don't even have a drop of water to drink. As awful as the situation sounds, it worsens when we are forced to smile and act normal to avoid any questions. But the fact is, we don't want the darkness within us to spread out in the atmosphere around us and make it even more dark and inapprehensible. It's so hard to explain and so dark that even the light around us can't enter the realm and brighten it. Maybe with time, we are able to find solutions but what's even scarier is the fact that the people around us are not able to understand any of it. Suggestions and help are appreciated but all we need is somebody to hug us and say, "It's all going to be okay, I'm with you. Just hold on."

The Corporate and the Rats

- Tanya Anandpara (2 BBA D)

What if Newton had just applied a bandage on his head after the apple had hit him and not thought about it after that? What if Archimedes had just enjoyed his bath and returned? We would never have known about Buoyancy right?! These are the people who didn't even let their own limits define them.

Sometimes success means about getting right ideas, in the right place at the right time. Other times it is about not being afraid to quit and move onto something new. This fire of reaching to excellence, the quest of going above the limits, proving oneself in the way one never knew they were capable of is what we call Transcendence. I would like to talk about the power of transcendence which I have seen with my own eyes. No, I am not going to talk about myself. I am going to talk about the two incredible people, whom I have seen evolve with my own eyes, facing hardships like no other. The first person I am going to talk about is a young, but really fat boy, born in Rajkot, a small city in Gujarat. Now this boy lived in Keshav Bhuvan, what we call sort of a "chaul" in India.

Now most of his childhood, he was always into this inferiority complex, where he thought everyone was better than him. He felt he was no one. He used to love cricket but used to play alone as he did not have many friends, but he never complained about it. He was a very obedient child, unlike some other kids. Going to get grocery for his mother, sitting in the small balcony they had and also travelling at least one kilometer from his home to get to the washroom was part of his daily routine.

Now, this kid was in love with studies, especially with maths. Education In the 1960s was very different where they taught English in 5th std, but this kid after a lot of practice learnt on his own. There were six people living in one house, so he used to study in the kitchen, with one night lamp and his buddies, the rats. Now let me tell you something about his love for maths, there was not a single Trigonometry problem he couldn't solve, Unbelievable, but true.

As he grew up, his hard work increased but so did the hardships. He completed his engineering with three gold medals in a college hostel that almost made him ill every week. But there was one thing he believed in the most. He felt that he was not intelligent, he never had a lot of financial back up, but the key was the hard work, the fire of doing something that he cannot imagine of doing even himself, the power of excellence, the power of transcendence. But this power of excellence does not come just in a minute. It requires patience. It requires belief in oneself. It requires faith in opportunities.

Coming back to the story, this engineer now got a job in Pune, the city of opportunities. As he went there, with just 200 Rs in his pocket, he realized that he doesn't have a place to live. He started living in a garage, you know, with his old friends, the rats. His job as a factory engineer just gave him 700 Rs a month where he would spend some on food, finding a shelter and save some for the future.

He worked and worked for 18 hrs a day. He did not feel hunger nor sleep. He never complained about his conditions neither to his family, nor to himself.

He then got a job in a multinational company, FAG bearings, in Vadodara, Gujarat. He came to Vadodara lived in 1BHK flat, still not complaining. Every day he used to walk 3 kms, exchange 3 buses to get to work. He worked for 20 hrs a day. He never went to restaurants, trips and just owned just owned a couple of clothes. But his most expensive possession was the his search of excellence, his power of hard work. As he worked and worked for 15 years of his life in this job, he raised and raised in the hierarchy of the company.

Starting as a factory engineer, to a plant manager, to a salesman, to a marketing manager, to a Vice President, to the CEO of the company. His name now rests in the top 100 CEOs of in India in the magazine of Business Today in 2015. Still as of 2019 this CEO works eighteen hours a day. Oh I forgot, this CEO also has a wife, who has been

on his side for all these years, facing many hardships herself to see her husband rise, gone through difficulties which she never thought she would be able to fight herself. She was the reason, her husband used to be devoted to work without any other tensions as she was like a person who would absorb all the difficulties without showing her scars to the world.

The boy from the small city, who became the best of the corporates is none other than my Father and the lady who was behind his success was none other than my mother.

So what was the power which made a boy from the 'Chaul' become one of the top in the Corporate world, what was the power which led to a woman who had always lived in fancy face courageously the adversities of life, it was the power of transcendence, the power of self – belief, the power of achieving something greater than your potential, the power of gaining something which the society cannot believe you can.

My father was told thousands of times that he cannot be someone he aims of becoming, he cannot be at a position that he dreams of being. But these norms didn't stop him of becoming what he is now.

So, rise up to a level, greater than your potential, ignite a fire that can only be extinguished by your success.

Digital Transcendence in the world of Marketing: The new outlook of industry

- Aditya Bihani (4 BBA D)

The world has evolved from Telephones to Smart foldable phones, Bullock carts to speeding and luxurious cars, Lantern to Energy saving LED's, Hand fans to Centralized environmental adjusted Air Conditioners. We all have been a part of that journey down the line.

From the point of business as well, the technology has evolved and with the digital boom in the world from the giants of Google, Facebook, Amazon and many aspiring companies, we saw that the assistance to business in order to reach the customers became more convenient and which was even analysed and the impact could be calculated. "Digital Marketing" has evolved from the niche to the major requirement in the industry especially in fashion, clothing and retail market. The online campaigns are not the same as before and not only provide with features of the product but also give the emotional touch of the product as well by building a story around the features of the product. In this way customers are able to understand the features but in a whole different way.

Digital Marketing has enabled the companies to get in touch with the customers from a whole new perspective and they are able to track every single aspect of their campaign. The major digital marketing channels today are Instagram, TikTok, LinkedIn, Facebook. These are the key application where all the companies have their eyes on. Google has provided with the biggest platform to support the companies through various tools, services and other things.

In this way the companies have moved online and individuals have established the business just from online point of view.

Change

Sanjana B K (2 BBA E)

All through the world, every single person would have heard of the the quote "change is the only constant". Everything is always changing. The universe is constantly expanding. The Earth is constantly moving. Nothing remains in the same position even for a second. Wherever you were a moment ago is not the same as where you'll be a moment later. Every second, every minute, something is changing or someone is changing.

A teacher that I look up to, once told me that "if you haven't changed in 20 years, you haven't really learnt anything" and this always makes me think about how important it is to alter lifestyles according to the world. No matter what anyone says, it is true that everyone at every point of life one has to change for some or the other reason. When people progress in life, (become older) it becomes more and more important for people to understand the generation younger than them. To understand this complicated generation, one has to change from their old school thought to the new modern one. As a person grows and travels, they have to adjust to the lifestyle of the place that they like in. Irrespective of how stubborn a person is, they will go through changes for more than once in life.

Despite change being so important, people still seem despise it. They seem to consider change as a roadblock to their happy path. People fail to understand that change is only a catalyst to path of growth, not a hump to stop them. Sometimes change can be negative, sometimes change is positive. In either of the cases it is only beneficial for a person to accept this change.

Change need not be necessarily only through physical body or surrounding. Change is more important in mentally. Many years ago, people would not have even accepted things like mental illness exists, but now it does and it affects more than necessary. Change is a constant need and it is necessary for people to accept change in all forms. For if change was not important, management would not be dynamic.

Reciprocation

- Kashish Aggarwal (2 BBA B)

They say that true love is the one that expects nothing in return. But when you truly love someone, you do expect something in return. Reciprocation of feelings is something we all expect in a relationship. Maybe, when it is one-sided, we tend to ignore it but still, there is something in us that does expect some kind of affection and care from the person we ideally feel attracted to. But then how do we all feel lonely or betrayed at some point in time? Whenever someone is lonely, there is, at some point in time, somewhere someone is being betrayed. In this world, we have seen violence, hatred and jealousy but what gives us hope is love. This just conveys that we all need reciprocation of our feelings for someone. When we love someone, we crave for their attention, their care, their presence and when that is missing we feel lonely. This loneliness is then followed by betrayal. Thus we enter into a vicious circle. We all need something in return; something that assures us and makes us feel safe loved and cared for.

Days of our Lives

- Ananya Jain (2 BBA E)

From the days when our mother used to wake us up in the morning with a glass of milk to the days when alarm clock became our best friends.

From the days when we used to take tiffin boxes to school to the days when ICH became our lunch spot.

From the days when we used to feel trapped in our homes to the days when we miss our bedrooms.

From the days when we preferred outside food over home food to the days when we miss home cooked food.

From the days when we used to be scolded for every silly mistake we made to the days when we had to face the music of our actions.

From the days when we used to get tired of our parent's long lectures to the days when we miss their lectures.

From the days when our sibling used to be the most annoying species to the days when we miss fighting with them.

From the days when we used to be scolded for coming home late to the days when no one cared when we reached our hostel.

From the days when we used to push our mothers away when they used to hug us to the days when we miss their warm, loving embrace.

Yes! The days of our lives have changed. We don't know for the better or the worse. Each experience has its own moments of joy and sorrow. I guess it's up to us whether or not we choose to make the best of the passing moment. We all should live our lives to the fullest because if you ask me these small moments, which we leave behind are the biggest memories for our future.

Trounce

- Nandini (2 BBA F)

In life there are people who will hurt us and cause pain

That is when we are supposed to gain

Gain strength to overcome the past

Gain strength to overcome the obstacles

Overcoming is difficult but not impossible

It takes time but is time a torture or fun

Waits for all or waits for none?

Everyone say wait for time it will show people their audacity

But can someone tell me what is its velocity?

Overcoming needs courage which is the quietest voice

Something that roars from inside, making faith a distinctive choice

So here I recite, deep into the insight!!

There's this girl crying alone in her room

Hoping to disappear from this doom

There's a man driving home from work

Praying his wife hasn't discovered his lies

There's a student writing an exam

Knowing nothing about the subject

There's a murderer praying to god that he doesn't get slaughtered,

Hiding his scores of orders

Here's the time for them to overcome and move on

Because towards the end there is no one to lean on

This too shall pass

-Rahul Bhagchandani (4 BBA E)

Being an avid traveller, I love exposing myself to new experiences. While I was slumped in my makeshift hammock, facing the vast expanse of paddy fields in Hampi, a few months ago, in the midst of an intriguing conversation with a hippie, he expressed, "If I keep dwelling on whether an experience would be worthwhile, won't I end up losing the essence of the experience? For the beauty of an experience is in experiencing it. A critic who lashes out at the preposterous plot of a movie does so only after having watched it." I nodded in approval and said, "I really love this place and the people here man, it's just so calm and has such an earthy feel; I wish I could spend a couple of days more!" He gave me a faint smile from the corner of his lip and said, "You'll soon be home and into your usual routine, haha! This too shall pass!"

The last few words forced their way into the deep recesses of my heart as if sunlight in a prison cell. His peculiar laugh followed by the words, "This too shall pass" kept resonating in my mind. After getting home, I started to delve deep into the philosophy of the saying. I started realizing the essence of impermanence it conveys; how everything is transient and nothing lasts. I used to constantly remind myself of these words, in times of struggle and despair. However, one day, while I reminisced over the dewy, translucent memories of the times I spent in the hills up north, and how I really missed those days, it dawned upon me that my old friend's words weren't just limited to be used as a consolation in times of uncertainty and struggle but in every single moment and time when you felt too much, whether it was when your heart was clutched tight in the grip of fear, or that prom night where everything seemed perfect in the tux and the red dress.

It may seem like you are distancing yourself from the transitory nature of things, and this may kill the zest of life. But that is where, transcendence comes into the picture! You are not distancing yourself from the experience. You are rising above it. In fact, interestingly, I realised that my zest for life increased when I practiced this philosophy! It is the ability to live in the present moment and embrace all that life has to offer, without attempting to cling to it, or push it away.

I am still trying to embrace this fully, often struggling to do so in times when I dwell, expect, need and fear too much. But those are the times when it is most required! Ironical, isn't it? In retrospect, coming back to exposing myself to new experiences, where I started writing this, I realised that all the experiences I've had while travelling and interacting with people, stand starkly different from each other, sharing only one common thing: impermanence, the ephemeral nature of all things.

Art

-Kanika Bothra (2 BBA D)

What does one mean by art? What does art really stand for? Art can be defined as anything that is created by imagination and skills, showing or portraying the emotions and feelings of an author. Whenever we think of art, one of the many things that come to our mind is paintings. Yes, of course, paintings are one of the most popular ways of presenting art. There have been many world-renowned artists who have presented their imagination, their thoughts, and their emotions through a painting. One of my favourite artists is Vincent Van Gogh. His art usually comprises of daily-life stills with immensely beautiful oil painting, often presenting how he looked at nature. Nevertheless, here is a question for everyone - Is art just limited to paintings or drawings or anything on a piece of paper?

Art has evolved in many ways. Art is not limited. It is indeed, infinite. For some, even an abstract object in the middle of nowhere can be art, for some a beautifully carved vase is art, for some the stillness of nature is art, for some films and music is art, which proves that art is very subjective. People require art because it helps them to communicate, to show how they really perceive the whole world. Art is looking at the world

through the artist's perspective. Art speaks volumes about the artist; it shows you how the artist's mind works. Everybody looks at different things differently, I think that is the beauty of it. It is everywhere; you just have to look at it the right way. Whatever you do is art because you put your imagination and skills to make it happen, you put your heart, mind and soul to make it happen, just like an artist.

Great art surpasses the passage of time. For instance, look at poetry or plays created in olden times. Artists like William Wordsworth and Shakespeare are still spoken highly of, till this date. If you have read the poem "Ozymandias" by P B Shelley, he talks about how a great and powerful Egyptian King wanted to erect a statue in his name to immortalize himself. However, the poem is a mockery on such ruthless kings as such an act is not practically possible, albeit the engravings, the poem in itself has transcended over time. Such great art does not only go beyond the mere physical realm; it supersedes the moment. That is exactly what the Greeks knew but, we did not: Art describes the invisible world; it hints at the hidden story.

Thus, hereby, I conclude that art is transcendent; it is beyond infinite. Also, don't forget, YOU are art.

Transcending through life

Aanchal Bakliwal (4 BBA A)

Most of you would agree when I say, life's taken a huge turn for us ever since we stepped foot in this institution. From finishing assignments on time to participating in extra-curricular and co-curricular activities, balancing has always been the key. Taking a break amidst this hustle is sometimes essential in order to regain the lost balance.

'Transcending through life', is, therefore, an essay I wrote while trying to understand this realm of spiritual and mental peace that one must constantly strive to achieve. Take a minute and ask yourself the following questions. How often do you take time out to contemplate in this fast-paced life? Do you ever doubt your significance? Have you ever challenged yourself to do something that doesn't come within the periphery of your limits? Well, if you haven't, you lack transcendence.

Transcending through life generally refers to one's ability to push their limits to cross the threshold, thus championing former achievements and discovering the hidden potential. It is a means of introspection that rejuvenates people from within, provides a better sense of understanding of oneself and the environment around them. By this time, you are probably already wondering how you could achieve this.

Well, there are a number of mind-altering activities that are a path to transcendence. You can lose yourself to the beats of your favourite song or go on an adventurous trek to appreciate the serene nature around. You could also take a break from the rush of everyday life, sit on your porch, meditate, and introspect. Losing your "sense of self" to understand the greater meaning of life is important to feel at one with the universe. 'Cognition', is the secret formula to a more productive life. Putting in logic and displaying inquisitiveness by challenging the traditional rule of thumb is a frequent reminder that you know what it is that you want and that you are ready with a blueprint for it.

Most of us remember Maslow from our textbooks. He too emphasized on self-transcendence. He amended his theory and said that there was another stage higher than self-actualisation, which was a critical part of our existence and an underrated domain, which required in-depth study. He was referring to self-transcendence.

We often believe that we are the centre of the Earth and everything revolves around us. We are miles away from comprehending the true meaning of life. We are trapped in a pretentious world where the focus lies in acquiring worldly pleasures.

Internal peace can only be achieved when we are in pursuit of transcendence.

So I would like to end by quoting Aristotle- "The purpose of life is focused on spiritual growth and service to humanity" and everything you do should revolve around it.

The Fifth Night

-Prarthana Melvazhai (2 BBA D)

When I was sixteen, my mother bought a white bean bag that spent most of its time in the corner of my room. Honestly, I never fancied it and always tried to move it to the living room. However, one night I placed the bean bag right next to my bed and fell asleep with my leg on it. To my surprise, over the next few days, I developed a strong affinity for this bean bag. I'd use it throughout the day and always ensured that it stayed in my room. The bean bag and my playlist had one thing in common; I needed them to fall asleep.

A few months later, my mother expressed that she was not happy with the new position of the bean bag, as it obstructed the entrance of my room. She told me to either put it back in the corner or in my brother's room. When I did not do as directed, my mother hid the bean bag, which resulted in me not being able to sleep for four consecutive nights. I'd wake up in the middle of the night and search for the bean bag. I added more songs to my playlist and tried replacing the bean bag with a stack of pillows, but it was not the same. I started wondering how a bean bag was powerful enough to keep me up till 3 am. But of course, on the fifth night after my mother hid the bean bag, I fell asleep, for I had finally learned to sleep without it. A week later, the bean bag returned to my room and took its original position; the corner. I never felt the need to place it next to my bed, ever again.

This experience lies at the root of a theory I came up with I'd like to call it "The fifth night." It took me a while, but I realised that the bean bag was never powerful enough to disrupt my sleep pattern. I gave it the power to do so. As human beings, we tend to attach excess importance to people and things. We tell ourselves that the absence of someone or something leaves us with a crater. We let Rupi Kaur, a brilliant poet, tell us that our hearts are beautiful for fixing themselves after shattering into a million pieces. But what if I told you that there is no crater and your heart never shattered? In the words of Barbara de Angelis, "No one is in control of your happiness but you; therefore, you have the power to change anything about yourself or your life that you want to change." Everyone you meet is a bean bag. But whether you place them in the corner or next to your bed, is your choice. When I was sixteen, my locus of control shifted from external to internal and I owe it to the white bean bag which I still love, just not for the same reasons I used to.

My Journey at CHRIST

- Lee Youngchan (2 BBA B)

I'm Lee Youngchan, a resident of South Korea, the country which is famous for K pop like BTS and companies like Samsung, LG, and Hyundai. In June 2018, I began my journey in CHRIST (Deemed to be University). Initially, everything was very new to me. The people, culture, language, pronunciation, and foods were strange and foreign to me. Before I come to India, I was living in China for ten years. I went there when I was very young and I had a very hard time making friends, learning their language and embracing the culture. However,

now I realize that all the experiences in China have helped me a lot to adapt to the Indian culture.

On the first day of college, I was very nervous to meet my new classmates and professors. My fear stemmed from the difference in communication between my Indian counterparts and myself. I had studied English with an American pronunciation from elementary school to high school, and when I heard Indian pronunciation,

I couldn't comprehend what was being said. And initially, I couldn't even communicate with professors and friends. But, I did not give up and took this as a challenge. I would try to understand them and asked them to repeat three to four times whatever we spoke.

By the end of one semester, I could finally adapt to the Indian ways and norms. I began enjoying eating Indian dishes like dosa, chapati, fried rice, and biryani. In the communication aspect too, there was a huge improvement because of the help I got from my friends, who would teach me vocabulary after college.

Sometimes the academic subjects are very difficult for me. But if I don't try to overcome these hurdles and not follow the teachings of professors' then I would have not accomplished anything in the end. However, people truly enjoy when they prepare, endure, struggle and eventually taste success.

Stand alone to stand apart

Darsh Nath Segal (4 BBA F)

Many times, in one's life, a person comes across situations or circumstances where they are left alone and they have no support, even from their close ones. What does one do when this happens?

They can either give up the opportunity of doing something new – something that hasn't been done before or venture ahead on this new road and see where it takes them. Mostly, people choose not to abandon their comfort zone and do what the majority is doing, while being conditioned to settle with what comes their way. However, there are some people who choose to brave this unconventional path in the hopes of either succeeding or learning from this experience.

One such instance is that of Jack Ma –After high school, he applied to go to college but failed the entrance exam twice. After a great deal of studying, he finally passed on the third try, going on to attend Hangzhou Teacher's Institute. He graduated in 1988 and started applying to as many jobs as he could. He received more than a dozen rejections, including from KFC, before being hired as an English teacher at a local university. Though his first two ventures failed, four years later he gathered 17 of his friends in his apartment and with great difficulty, convinced them to invest in his vision for an online marketplace he called "Alibaba", which has gone to become one of the largest e-commerce companies in the world after Amazon and has an annual revenue of approximately US\$39.898 billion. A combination of pure hard work, determination and, grit allowed Jack Ma to transcend from an ordinary to an extra ordinary person.

This stands testimony to the fact that one doesn't necessarily need to have some special talents or skills. Instead believing in oneself, dedication and hard work, one can excel in life. If Jack Ma had been content with his teaching job, he would have never founded Alibaba. Similarly, in the corporate world, many times one might feel satisfied with their efforts and would not find the need for doing something else something beyond what is required.

Complacency and the fear of failure is in reality, a trap that discourages one by making them feel they aren't talented enough because of the mistakes they might've made in the past. However, during times like this people must realise it is important to make mistakes and learn from them. This facilitates growth and improvement.

I would like to end by quoting Jack Ma – “Today is Hard, Tomorrow will be worse, but the day after tomorrow would be sunshine”

Time

- Rithwik Sreenath (2 BBA D)

Time has always brought about change. A concept made by man to measure his life, it has since then expanded far and deep into our lives and is the catalyst that drives human society forward. Whether it be that New Year's resolution that you make (and may or may not keep) or an event that changes everything in your life, time will somehow bring about the drama that your peaceful, everyday life "needed" whether you like it or not.

Speaking about time we now live in a world that's significantly a lot more accepting and peaceful than before. Of course 2019 won't be the magical year that makes every individual on the planet happy but it may very well be the year that drives our economically developing country towards its well needed growth in humanity. Whether it be the country taking its first step towards accepting the LGBTQ+ community or the strong measures taken by the SC in empowering women, we have come a long way from the dark ages when we rejected everything that wasn't "normal" and was hell-bent on rooting out the "weird ones" and it's not just gender or sexuality that has triumphed over oppression but India (and the world in general) has realised that people are not all the same and the mental health of all these people are something we should take care off.

We can't all be that good-looking guy with an even better looking girlfriend or the ripped jock who is excellent in getting along with everyone, even the "depressing, insecure you" (as someone very aptly described me) what we can be is the best version of ourselves and then go even beyond that. It's okay to be scared or even so lazy that we don't want to do anything with whatever talents we have, maybe we even haven't found out what we're good at and that's fine too as long as we're willing to try. We have three years here, three years to change whatever we think we must or not change at all but the first step to all of that I believe, is accepting ourselves. Accept all of our existence and realise that despite all our faults we too are important. Break the cage that we've built around ourself. Go beyond the very cage that held us back promising you a fake sense of security and familiarity while slowly letting all the unhappiness slither inside you. It won't solve anything that happened in the past but at least it will help you grow as a person in the future. You will not get along with everyone or suddenly become a confident person or even be able to move on as soon as we begin but we will at least take the very first step in breaking all the barriers time and we ourselves, have built around us one after another as we slowly go beyond the very limits of your potential. As long as we believe in going beyond our limits it will all work out somehow... oh! And remember no matter who or what showed you the reason to love ourselves, "sadly" we're the one who matters most and it should be for our sake that we love ourselves and not for someone else.

Change is the only thing constant

- Jatin Dalmia (2 BBA E)

"You can't change what's going around you until you start changing what's going on within you"

The wise saint Rumi once said "Yesterday I was clever, so I wanted to change the world. Today I am wise, so I am changing myself." This statement holds true even today in the 21st century where the world is swirling through a multitude of dynamic changes each second. Here, change is the only thing constant. Charles Darwin once hypothesised that, things that don't change go extinct. Today I shall be talking about this bit in the following article.

In every change in and around the world, there are two types of people. Winners and losers. Here, the matter of discussion isn't whether a person got fired or promoted due to a certain external change but whereas it is about the attitude perceived by the individual in relation to the perceived change.

Winners see change as inevitable and a natural part of growth and evolution. They do not fight it, seeing it as a process that, whilst uncomfortable, at times is broadly tolerable. They set to with determination and work their way through to the end.

Managers who win are those who actively and quickly sponsor the change. They understand the importance of teamwork and lead their people in working together. They know that even though culture is important, it may need to change a little every single day.

They see resistance as natural and human and, rather than blaming people, they model the way, embodying the change and showing that they are willing to lead, and so encouraging others to follow.

Losers in change typically have a low tolerance of ambiguity. They change as an event, a thing that happens at a point in time rather than something that is fluid and continuous. Their first reaction is consequently often to hide and keep their heads down as they hope that the change will pass by without noticing them.

For losers, change is for others and they are more than happy for others to explore forwards and make laughable mistakes. Working together with others considered risky as you put yourself at risk when they make uncertain decisions.

Managers who are losers in change think their job is to make decision and not to change themselves. They may initiate change, but are unlikely last the course. They find resistance an unexplainable and annoying phenomenon and consider culture as unimportant as they seek to create change solely by mandate.

Hence, as students of BBA, we must strive to be the change we wish to see in the world as well as adapt to any other external change which are not in our control and make the most out of it. All the world is a stage and let us students control the play rather than being mere actors.

Perfectly Imperfect

- Chopperla Sanjana (4 BBA D)

Stay mum about your worries, act fearless
 Don't compromise, you need to be flawless Everyone expects the best from you don't fail them
 There's no time for blunders, so better be a gem
 The stakes are high, no one shall ignore your defect
 The world's not a place for losers, you have to be perfect.

It's time you unchain yourself from this delusion
 Because perfection is not an art, It's an illusion
 In Spite of all your accomplishments.
 You shall not feel the delight
 Because you have been trapped in this never-ending plight
 Do not succumb to the social pressures around you,
 Explore yourself, try something new
 So be perfect if you want to fit in
 But be yourself if you want to stand out.

Transcendence through the pages of Chavarul

- Prof Phinu Mary Jose

Penning down my thoughts for Reveil has been a ritual I always indulged in but fortunately or unfortunately I have hardly been able to transcend the barrier of timelines and end up saving the article in the Documents unsent every year! This year it had to be different! This attempt is to prove a point that I can do something ON TIME... rather IN TIME!

This being the Golden Jubilee Year of the University and the 150th anniversary of CHAVARUL-testimony of a loving father; my humble submission through this piece is the acknowledgement of how the visionary, our founder-saint was and how those words have transcended time and again to still hold relevance for our lives today. Chavarul is a letter written by Saint Kuriakose Elias Chavara in 1868 exhorting a family to walk in the path of righteousness.

(Those inclined to read the same may visit- <http://www.chavaraculturalcentre.org/chavarul.html>)

My endeavour here is to place my perspectives on the significant precepts mentioned in the Chavarul, in today's context and circumstances that I have been acquainted with.

Let me, first of all, congratulate the CMI Congregations who have surrendered their lives in the service of the Lord through the charism of education. The Carmelites of Mary Immaculate have successfully carried on the legacy of the Father Chavara, the testimony of which is CHRIST University and many other institutions.

Special appreciation to the efforts of Rev. Fr. Saju Chackalackal who translated Chavarul into

English which has helped reach out the message of Saint Chavara to ordinary people across the globe and not just readers of Malayalam. The most striking fact about this preparation for me has been the revelation that Saint Chavara had the courage to pen these down into a testament during those times of the 19th Century. The circumstances and contexts may have changed today but the relevance of the precepts of the family hasn't changed, that is the significance of the Chavarul. My interpretation is only in the context of the times we live in today.

The Chavarul mentions Precepts for Families-Love, Humility, Relatives and Friends, Industriousness, Act of Charity, Desire for Justice, Fear of God, Patience, Good Books, Days of Obligation, Daily Routine and Upbringing of Children.

Precepts are general rules intended to regulate behaviour or thought-hence the pathway to guide us. How do we interpret these in our daily lives seems to be the challenge. We all belong to families-if not natural families, at least community of families where we share a sense of ownership. And in our growing up we always had an opinion-sometimes good most often bad about the lack of choice in belonging to our families. But as we grew up we began to settle down well with the thought that our family is the best thing that God has given us.

I used to think that my family was the most dysfunctional family in the world with a father who could give Hitler a run for his money and a nagging mother who was a wannabe Lalita Pawar of Old Hindi Movies and yes a bunch of Girls as siblings with our fair share of quarrels and conquests. But as maturity struck I realized

that it is the same warmth of that stern father that made me a strong independent woman, it is the same positive criticism of my mother that built humility in all my actions and the myriad fights with my siblings that helped bond better because at the end of the day you only have your family to fall back on.

Love- is something that transcends across differences and difficulties, a profound inclination to feel as one is what binds families together.

Humility- my greatest lesson in life has been in learning humility and I believe I still continue to remind myself that I am not yet there. My failure in Class 12 came as a shocker not just to me, my family and my teachers but also the entire community where I lived. That failure taught me to humble myself, it was beyond any one's comprehension I could fail! Yet it happened, it was a tough lesson but a fruitful one, one which I share with my students even today because failure is definitely humbling and makes us stronger.

My father was a professor in a government college but during one retreat session at a church he became the head scavenger since the toilets were clogged and we had to manage the 3-day retreat peacefully. And my mother, as usual, was cribbing that this man cleans up toilets of the town but is of no use to the household. Not true we all knew, but that's her way of appreciation I understand now! The greater lesson was for us kids that there is no job that is menial-and no invitation required for an Act of Charity.

Industriousness- Often, I re-examine my orientation to work. My mother in law used to work for government service in Kerala- a very empowering feeling-she used to struggle to finish all the chores at home and reach office by 11 am and leave back to home at 3 pm. The only rest she got was at work. Her dedication to contribute with hard labour didn't despair her at all, she continued diligently till the day she retired. Today we all want to earn a huge salary but want NO WORK. Industriousness is about being diligent, skilful and ingenious. Balancing

our priorities in life and keeping them under check is the only way forward.

Desire for Justice- In the realm of education as teachers we learn the importance of being fair and just. Research says that we remember our schools more fondly because of experiences and strict teachers-because strict teachers are Fair. In our families, have our children been denied an opportunity to speak, to share their opinions, to disagree to agree and to compromise to save the situations? Are there occasions for our children to learn to be fair and just irrespective of personal gains or losses?

Patience- A virtue many of us lack, in these times of instant gratification we need to work extra hard on learning this virtue. I doubt how many youngsters today know the pain and pleasure of waiting. If you're hungry you Need not wait-zomato/swiggy will bring food at your doorstep! If you want to see someone-you Need not wait-video calls are one touch away! Kids today might find it ridiculous that we placed trunk calls to talk to people far away and waited for getting connected.

It is indeed great that we have so many innovations and developments around us and we better adapt but the basic sense of hoping for something, shattered expectations and reviving our lives post that dejection only strengthens us as individuals, which is something that we need to share with the next generation. Back to my family again-We used to cringe and cry for paying our fees- my father would give it on the last day of payment; not because he enjoyed seeing us beg but because he wanted us to learn the value of money, the value of patience and greater than that the excitement of achieving some results for our efforts.

MY stories might sound irritating for many readers, but I couldn't find any other platform to create some PR for me and mine! One Christmas we didn't get new clothes to wear instead we got some Books-worth some huge sum of money. You can imagine our disappointment as young girls-competing to look good for mass, here we have some good books to read! Today

we realise the best gift my parents gave us was this-love for reading, all four of us are voracious readers-sometimes in the routine, we cannot accommodate reading-but we do share that love for books. I am in no way suggesting that you do not gift clothes to kids I am only reiterating what Father Chavara testified about good books and how they can shape our thought processes and way of life!

Relatives and Friends- are an integral part of our societal growth. It is infamously said that in India we need no CCTVs because we have so many vigilant neighbours, friends, and relatives who all wish well for us! Jokes apart, it is really important for us to understand the vital contribution of belonging to a cohort or a community. It is safer to belong than be isolated, I always tell my class that imposing a dress code is not a sadistic pleasure we teachers at CHRIST enjoy, it is for us to ensure that we mould them to be flexible and to belong to a social setting and not become rebellious in the larger world outside; for it is at this age that they are vulnerable to falling prey to radically fanatical ideas. Respecting elders, engaging well with peers and being responsible about younger ones is learnt only in groups and on occasions when we get together both in joy and in grief.

Days of obligation, daily routine, and upbringing of children are not my strengths I am still on the path of learning, but I can definitely say that my upbringing has been shaped by days of obligation-Mom's reminders about Keeping the Sabbath Holy-rings in my ears even now-obligation not just to the church but also to the family-are we giving enough time and attention to members in our family?

A daily routine helps us follow a pattern for a disciplined living; we need to lead a comfortable life, not a wealthy one. Kids emulate us only when we show by exemplary living.

Fear of the Lord- is the most important precept for me. My NCC officer used to argue with me that FEAR is not a good term-now I agree-I have befriended the Lord more than fear him....to me it is the Fear of Losing a friend like Jesus-who has been my buddy, my guide, my anchor, my gatekeeper, my companion....everything that takes me forward. I am the proud mother of two wonderful girls and having known birth pangs as a woman I feel very strong and it is a very personal journey I share only with the Lord. Though motherhood is a painful process the journey is a wonderful one- full of love, unconditional love and it is here that I experience the Lord-I am fearful of losing his companionship in nurturing my offspring which is His gift to me, I better make them beautiful gifts to Him.

Saint Chavara was also a true apostle of the sanctity of family life. He worked unceasingly for the spiritual renewal of families throughout his life. Essentially a man of prayer and intense charity, he stayed in close communion with God amidst his several religious and social activities, permeating his spirituality to all around him; so much so that he was accepted and referred to as a man of God during his lifetime. He was all these and much more to all who were surrounded by his love and faith. May we be instruments of faith, hope, and love wherever we go!

May Saint Kuriakose Elias Chavara – Our patron saint befriend you, be with each one of you and guide you throughout your lives-transcending time and physical borders.

A trail of Escalating Experiences



Dr K Krishnaswami

Dr K Krishnaswami has completed his PhD in Comparative Study in Tamil and Kannada folk epic. He has done his research project on the Documentation of the entire folk epic in Tamil. He has also won the Sahitya academy award. Having joined CHRIST in 1980, he has served this institution for over 35 glorious years.

He held prominent posts such as being the HOD of languages, Director of IQAC and Director Centre for Education beyond Curriculum. He was also the first Placement Coordinator of the University. He was one of the pioneers of Bhasha Utsav in 2005. Sir has been the recipient of several accolades in the fields of writing and poetry.



Interview

1. Having joined CHRIST in 1980, you have completed 38 years in this institution. How have you seen CHRIST evolve over the years?

In its initial years, Christ College was affiliated under Bangalore University. In the late '80s, Father Antony Kariel along with his good team of Fathers including Fr Thomas C Mathew brought new managerial plans and schemes to the University. Using the contacts that he made over the years, he brought to CHRIST new programmes like BHM and BBM. This is where the growth began.

2. Having authored some books in Kannada and having won the 'Sahitya Academy' award, where do you derive your inspiration for writing from?

I had a flair for learning new languages since my childhood. I spent 10 years of my life in Kerala and learnt Malayalam. I also knew Tamil as it was my mother-tongue. When I moved to Karnataka in the year 1980, I picked up Kannada. My liking towards languages lead me to translate books but translating a novel was a challenging task. 'Chidambaram Rahasya' was the name of the novel which was reviewed by Center of Sahitya Academy and I won the award for the same in 2006 for the best translation. I am also keen on writing short stories, poems and literary criticisms.

3. Sir, you being an integral part of CHRIST, what would you have to orate about the influence of its culture in the holistic development of the students?

CHRIST witnessed its growth in three different stages. In the first two stages of its growth i.e., from 1969-1985 and 1985-1995, the population of CHRIST was homogeneous in nature meaning, most of the students belonged to different parts of

Karnataka only. It also constituted for about 15%-30% of people from Kerala and Tamil Nadu. Since 1995, it has attracted students from across the world including 50-60 nations. Despite its heterogeneous composition today, CHRIST managed to retain its original Indian values and culture. Being a Catholic institution, it has its own ideals and virtues. The students were never formally oriented towards this culture, yet they managed to adapt to it. They stand as an example for other institutions by following the norms and displaying respect for fellow beings.

4. Bhasha Utsav and Ethnic day is something that is looked forward to by every Christite. What led to the formation of such a cultural event?

I had taught Tamil when I was working in the Language Department. Earlier Christ had several languages like Tamil, Telugu, Malayalam, Urdu etc. It was amusing to see students converse in so many different languages. Language is an integral part of a culture and India is a beautiful country that amalgamates them all. Culture also manifests in various rituals. So initially Bhasha Utsav was an event where students put up dance performances, music programmes, rituals and more. The North Eastern part of India and African countries used to put up impressive performances. Over time, the celebration of Bhasha Utsav shifted from the auditorium to the entire campus involving all students. This is the factor that enables CHRIST to retain its heterogeneous culture.

5. What are the challenges that you have faced in organising an event of such a large scale? What advice would you like to give to our students?

I haven't faced any major challenges in organising Bhasha Utsav because of the constant support and enthusiasm from the student community. However,



I did face minor problems during my journey. For instance, there was a team of people who were assigned to oversee certain tasks. They had to ensure that the performing troupes were given the necessary accommodation and food. They forgot to serve a certain troupe which later caused much trouble and anxiety. I had to run to the spot and handle the situation. So such small instances have happened, but overall it has been pretty smooth because of great teamwork.

6. CHRIST has a diverse crowd of students from all over the world. How in your opinion does this benefit both the Indian and the foreign students?

In India, most institutes reflect the aspirations and expectations based on the region that they are based in. Importance is given to a particular sect of society and the minorities are left out. Problems of language and cost do arise which have an impact on the behaviour of students. However, in CHRIST this is not the case. All regions, ethnic groups, cultures and languages are given the required space to shine and be represented. Here, learning, teaching,

unlearning and relearning is followed diligently like a religion. Students observe, notice, fall in line and blend with diverse cultures wholeheartedly. They imbibe the values of respecting and accommodating to cultures different from their own.

7. You have served posts in this college ranging from being the first Placement Officer to the Director of Centre for Education Beyond Curriculum and various other prestigious roles, how has your journey been?

I'd like to say that I've had a journey that can be described as quite an interesting one. The purpose of a Christian University like ours is to serve the downtrodden community. I have always tried to contribute in my own ways to the growth of the institution and fulfilling its purpose, and the Management encouraged this. Being a language teacher, I felt the work pressure a little less compared to the other teachers. Every now and then when I had free time on my hands, or even after the college working hours, I'd spend time in the library. As Fathers noticed this, I was given the responsibility of managing the staff club, in the

Central Block. This was around the year 1985-86. As the Management felt that I took up my roles and responsibilities seriously, I was asked if our college could start a Centre for Placements and Career Guidance. This was around the time when courses like BBA and BHM were blooming.

Not many institutions around Bangalore had such centres. Hence I looked around, gathered necessary details and was made in charge of this centre. Also, back then, our students used to manage a spring festival. After a certain point, this festival went out of the hands of the Management, and unpleasant happenings took place. Hence, in order to review the festival, and other cultural activities and elections, I was made the Student Welfare Office Coordinator.

I functioned for 5 years and stepped down in order to present this opportunity to someone else. This was the time when the university also became autonomous and decided to have a Deanery system. Hence, following that, I was made the Dean of Humanities and Social Sciences. After receiving feedback from the students, I introduced new programmes like the National Talent Search Competition in the subjects of Sociology, Psychology and Economics. This attracted the attention of leading colleges across the country. It was a huge success. During the time of my retirement in the year 2012, I was asked to join the IQAC – Internal Quality Assurance Centre, and I served that centre for a term of 5 years. Now I have retired from all assignments.

8. Our theme for this year's magazine is Transcendence-an Unwavering Quest. According to you sir, how can students surpass the usual limits and go beyond set confinements by society?

Learning never happens when you have fear. In an atmosphere of fear, you can never learn. Nothing matches the authenticity of one-to-one learning and one-to-one teaching. This has been a part of the Indian tradition from the time of the Gurukula learning system. Our University in spite of laying down various norms and regulations offers a number of opportunities to the students in order to express their creativity and to initiate innovative

programmes along with the guidance and support of the faculty.

CHRIST also ensures that no student is deprived of the opportunity of expressing themselves through their creativity. Such an environment is rare to find amongst the various affiliated colleges and universities across the country. Learning and gaining of knowledge should take place without the influence of any one predominant religion or language. This ensures that the students embark on a journey of adventure that lasts throughout the life of the students.

9. According to you Sir, what are the necessary skills and traits that our students should possess for their successful journey in professional life?

One should have the courage of his convictions. We tend to overlook certain sensitive issues and tolerate them. What we require is to understand the mind of others and accommodate their thoughts. We also need to compromise and provide others with space to grow too.

Nostalgic Moments @ CHRIST

Anoushka Shyamanoor (6 BBA A)

Bachelors of Business Administration at CHRIST has been an exciting and eye-opening adventure. This was a platform for all of us to interact with each other and students from diverse backgrounds, ethnicities, and cultures. We, as a class have learned various lessons through textbooks and practical learning. It's a mixed feeling that college life is coming to an end. We are grateful for this experience.

Puranjay Shrimali (6 BBA D)

Three years back when I joined CHRIST, I didn't know what awaits in the years to come. But now as I am almost past the journey, when I look back I realise that it has been an exhilarating one full of rich experiences which have helped me learn a lot. The journey through these years has helped me enhance my personality and grow as a person.

Abdul Hameed Khan (6 BBA B)

My journey at CHRIST has been a thrilling and delightful experience. These three years made me grow, develop and unleash my potential. From participating in fests to organising them, this ride has been an eye-opening experience for me. As I graduate I take back with me plenty of memories that will help me endure any hardships that come along my way.

Pranav Choudhary (6 BBA E)

My experience at CHRIST has taught me one fundamental thing – life is unpredictable. The participative environment that I experienced in this college gave me wings to dip my toe in every kind of engaging activity I could possibly think of. The institution has helped me overcome my lack of confidence and gave it a voice that reflects autonomy and uniqueness. The Department especially provided me with numerous opportunities that have turned out to be great learning experiences.

Manish Agarwal (6 BBA C)

CHRIST has been a platform for me to hone my skills. It has helped me evolve professionally with a personified attitude. Management festing is something that helped me explore different dimensions of business and regularly helped me improve myself. By venturing into areas other than studies, I can proudly say I have grown as a human being.

Medha Rana (6 BBA F)

My journey at CHRIST has been all about learning how to manage various performances and then trying to create a balance between them. Stepping into college life was as step out of my comfort zone. It has definitely shaped my personality and made me the woman I am, who can steer through all the work and what life has to offer.

Mentor's Musings



The will to be ingenious, the urge to reach to the full potential of every student, the burning desire to excel have been the keys that unlocked the door to Réveil, the Annual of our Department. Réveil symbolises synergy of thought and hard work that taps the artistic pulse. It explores interesting content through its engaging theme every year and creates a platform of expression. Reflections altered into words, redesigned by deliberations and then redelivered as words is Réveil.

This year's theme Transcendence- an unwavering quest' accentuates that "Rome was not built in a day". It took five decades for our institution to bring us to where we are today and it was nothing less than a roller coaster ride. But it is the unwavering quest for transcendence that impelled us to unfold and stay reiterated to the vision of "Excellence and Service." The quest to seek a horizon where we could meet, a dreamland of our shadows was the intent of this year's theme. It conveys an apt and a resilient message to all of us in the Department to not being complacent as it is not excellence but the quest for excellence that gives greater interest to thought-to travel hopefully and continue to be in the top-notch position as it is a great deal of 'being there' after 'getting there'.

I am indeed delighted and consider it my providence to have been associated with Réveil since my very first year in the campus and recall the fond moments that gave me colossal exposure and decision making competence. When I remember the above phrase, "attitude of gratitude", I feel short of words to express my heartfelt thanks to Dr Jain Mathew who strives to the full and fathoms his dreams through the Department of Management Studies which charts a robust destiny; Dr Sunita Panicker who familiarised me to Réveil and vested in me the complete custody for a couple of years in the capacity of Editor-in-Chief (Student); Dr Amalanathan S who is the coalescence of the finest managerial acumen; our predecessors Prof Jimmy Thankachan and Madhav Bindal for being the beacons of guidance; Prof Mary Thomas who is my 'mind-shift coach' and cradle of strength; faculty coordinators Prof Jasmine Simi A H, Dr Surekha Nayak and in specific my peers both in the past and present who were my potency and vigour in conceptualizing Réveil.

- M S Vijayendra

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*Have Faith,
break from the
cocoon
and
unleash your
potentials.*

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